

**ESTIMATED TOTAL U.S. SALES OF FLUID MILK PRODUCTS  
JANUARY-DECEMBER 2001, WITH COMPARISONS <sup>1/</sup>**

Product	January Sales	Change from previous year <sup>2/</sup>	February Sales	Change from previous year <sup>2/</sup>	March Sales	Change from previous year <sup>2/</sup>
	Mil. lbs.	Percent	Mil. lbs.	Percent	Mil. lbs.	Percent
Whole Milk <sup>3/</sup>	1,688	-1.3	1,506	-1.5	1,718	0.1
Reduced Fat Milk (2%)	1,526	0.1	1,368	2.7	1,543	1.5
Low Fat Milk (1%) <sup>4/</sup>	803	-0.1	734	0.2	828	1.0
Fat-Free Milk (Skim)	727	-4.1	653	0.6	740	-2.5
Buttermilk	51	-4.2	45	-7.2	54	-4.9
Total Fluid Milk Products <sup>5/</sup>	4,803	-1.3	4,314	0.5	4,891	0.3
Product	April Sales	Change from previous year <sup>2/</sup>	May Sales	Change from previous year <sup>2/</sup>	June Sales	Change from previous year <sup>2/</sup>
	Mil. lbs.	Percent	Mil. lbs.	Percent	Mil. lbs.	Percent
Whole Milk <sup>3/</sup>	1,567	0.1	1,606	-2.0	1,596	-1.0
Reduced Fat Milk (2%)	1,402	-0.4	1,446	-0.8	1,420	0.8
Low Fat Milk (1%) <sup>4/</sup>	743	1.2	778	1.0	621	1.9
Fat-Free Milk (Skim)	681	-2.5	698	-2.3	679	-0.4
Buttermilk	49	-4.9	52	-1.7	50	-3.4
Total Fluid Milk Products <sup>5/</sup>	4,449	-0.5	4,589	-1.1	4,375	0.1
Product	July Sales	Change from previous year <sup>2/</sup>	August Sales	Change from previous year <sup>2/</sup>	September Sales	Change from previous year <sup>2/</sup>
	Mil. lbs.	Percent	Mil. lbs.	Percent	Mil. lbs.	Percent
Whole Milk <sup>3/</sup>	1,590	-2.7	1,672	-1.8	1,563	-1.4
Reduced Fat Milk (2%)	1,420	0.4	1,500	0.2	1,422	-0.4
Low Fat Milk (1%) <sup>4/</sup>	593	0.9	701	1.4	779	1.6
Fat-Free Milk (Skim)	656	-5.0	701	-1.3	682	-2.6
Buttermilk	49	-3.7	52	-3.6	47	-7.0
Total Fluid Milk Products <sup>5/</sup>	4,317	-1.6	4,634	-0.7	4,498	-0.5
Product	October Sales	Change from previous year <sup>2/</sup>	November Sales	Change from previous year <sup>2/</sup>	December Sales	Change from previous year <sup>2/</sup>
	Mil. lbs.	Percent	Mil. lbs.	Percent	Mil. lbs.	Percent
Whole Milk <sup>3/</sup>	1,693	-1.1	1,649	-2.6	1,665	-3.7
Reduced Fat Milk (2%)	1,520	0.7	1,479	-1.6	1,467	-3.1
Low Fat Milk (1%) <sup>4/</sup>	848	4.0	791	0.3	739	2.0
Fat-Free Milk (Skim)	724	0.8	691	-2.5	676	-3.7
Buttermilk	51	2.8	54	-2.1	53	-2.5
Total Fluid Milk Products <sup>5/</sup>	4,851	0.6	4,710	-1.5	4,666	-2.2

<sup>1/</sup> These figures are based on the consumption of fluid milk products in Federal milk order marketing areas and California, which represents approximately 93 percent of total fluid milk sales in the United States. An estimate of total U.S. fluid milk sales is derived by interpolating the remaining 7 percent of sales from the Federal milk order and California data. The procedure used for estimating U.S. fluid milk sales by the Agricultural Marketing Service is different from that used by the Economic Research Service (ERS) of USDA. Consequently, the sum of the monthly figures presented here may differ from the annual figures published by ERS. The ERS data series can be found at <http://www.ers.usda.gov/Data/FoodConsumption/Spreadsheets/dyfluid.xls>. For further information, contact Jim Miller of ERS at 202-694-5184. <sup>2/</sup> Percent changes have been adjusted for calendar composition. Percent changes also exclude the data for Appalachian in January and Mideast in February. <sup>3/</sup> Includes flavored whole milk. <sup>4/</sup> Includes flavored fat-reduced milk. <sup>5/</sup> Total fluid milk products include the products listed plus miscellaneous products and eggnog.