



Dairy Market News Branch

Agricultural
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National Retail Report-Dairy

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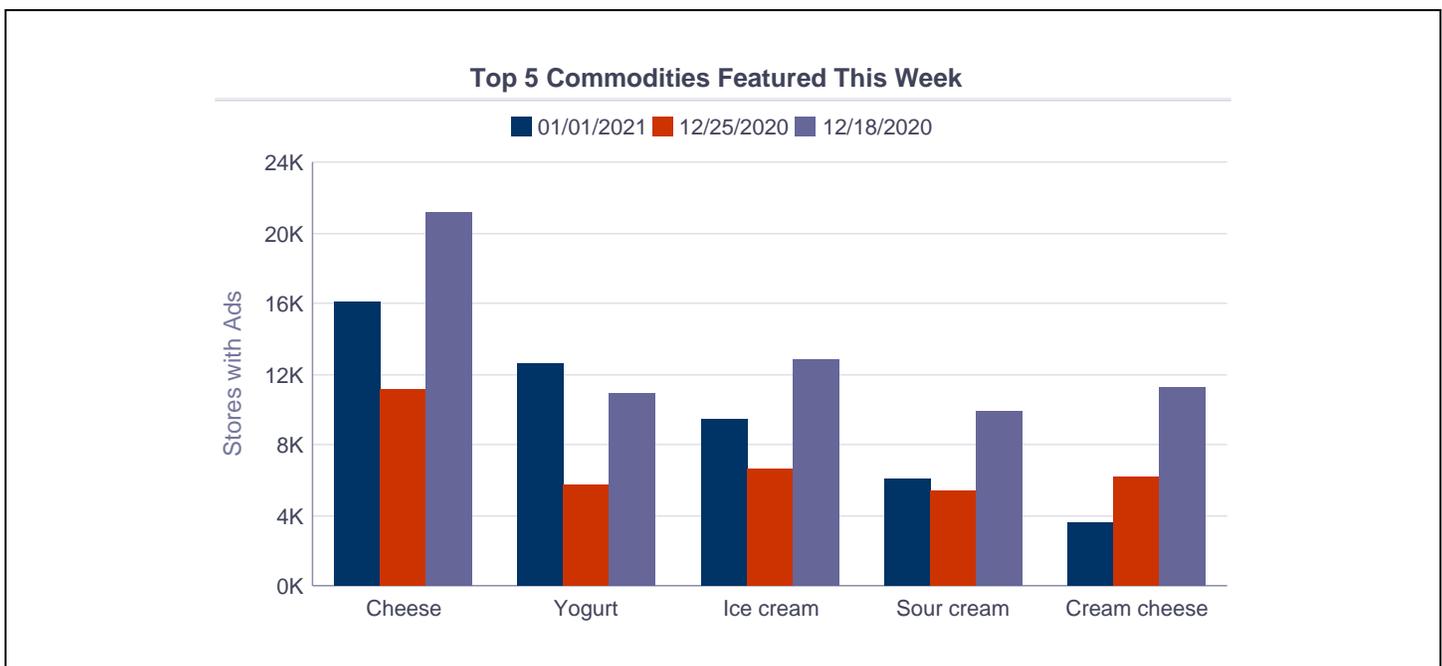
Advertised Prices for Dairy Products at Major Retail Supermarket Outlets ending during the period of 01/01/2021 to 01/07/2021

The most advertised dairy item this week is conventional 48 to 64-ounce containers of ice cream. The national weighted average is \$2.92, down 10 cents from last week. Conventional 1# butter has an average weighted average advertised price of \$3.11, up 13 cents from last week. The price for 1# organic butter is \$6.49, resulting in a \$3.38 organic price premium.

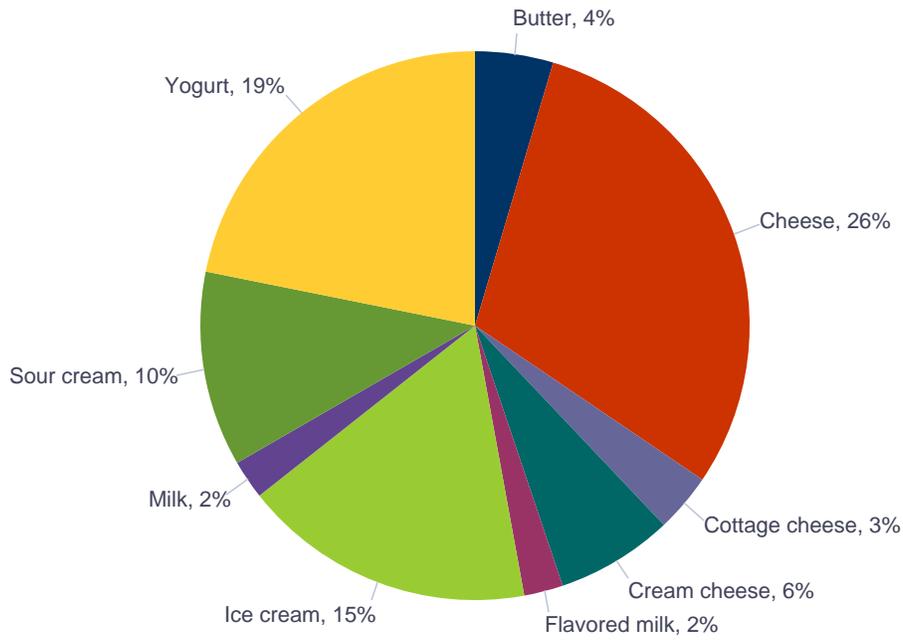
The weighted average advertised price for conventional 8-ounce block cheese is \$2.49, up 20 cents from last week. The weighted average advertised price for conventional 8-ounce cheese shreds is \$2.24, down 20 cents from last week. The most advertised cheese item for the week is conventional 8-ounce block cheese.

The national weighted average price for conventional Greek yogurt in 4 to 6-ounce containers, the most advertised conventional yogurt container size, is \$1.01. There are no ads for organic 4 to 6-ounce Greek yogurt.

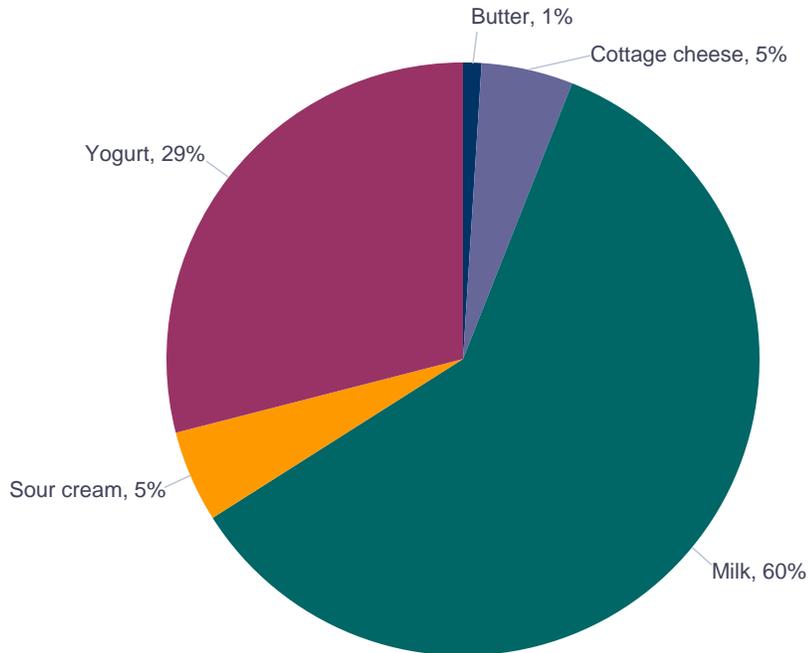
The national weighted average price for conventional half gallon milk is \$2.05. The national weighted average advertised price for organic half gallons is \$3.92, resulting in an organic price premium of \$1.87. Organic half gallon milk was the most advertised organic dairy item.



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity





NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	2739	3.11	7586	2.98		
Cheese	Natural Varieties	8 oz block	6795	2.48	4870	2.29		
Cheese	Natural Varieties	1 # block	1303	4.80	315	3.56		
Cheese	Natural Varieties	2 # block	813	6.27	530	5.35		
Cheese	Natural Varieties	8 oz shred	5897	2.24	5055	2.44		
Cheese	Natural Varieties	1 # shred	1275	4.64	321	3.92		
Cottage cheese		16 oz	1643	1.97	486	2.32		
Cream cheese		8 oz	3572	2.01	6220	1.35		
Egg nog		quart	161	2.99	270	2.25		
Egg nog		half gallon	80	4.99	1488	4.81		
Flavored milk	All fat tests	half gallon	922	1.96				
Ice cream		48-64oz	9503	2.91	6641	3.02		
Milk	All fat tests	half gallon	377	2.05	105	.99		
Milk	All fat tests	gallon	821	3.27	352	3.62		
Sour cream		16 oz	5967	1.93	5422	1.87		
Yogurt	Greek	4-6 oz	6711	1.01	3052	1.00		
Yogurt	Greek	32 oz	1183	4.12	851	4.57		
Yogurt		4-6 oz	209	.50				
Yogurt	Yogurt	4-6 oz	2275	.51	1055	.52		
Yogurt	Yogurt	32 oz	1487	2.21	495	2.33		

REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	2.49-4.49	1629	3.18	2.49-3.50	417	3.00	2.99	331	2.99
Cheese	Natural Varieties	8 oz block	1.49-6.99	2681	2.43	1.99-3.99	2912	2.68	1.99-2.59	693	2.08
Cheese	Natural Varieties	1 # block	3.79-4.99	363	4.63	4.29-4.99	850	4.95			
Cheese	Natural Varieties	2 # block				4.99	233	4.99			
Cheese	Natural Varieties	8 oz shred	1.69-3.00	2645	2.21	1.69-3.99	2064	2.35	1.99	586	1.99
Cheese	Natural Varieties	1 # shred	3.99	255	3.99	4.29-4.99	850	4.95			
Cottage cheese		16 oz	1.79-2.99	1055	2.23	1.50-1.79	275	1.56			
Cream cheese		8 oz	1.19-2.29	466	1.74	1.50-3.50	1880	2.35	1.49	208	1.49
Egg nog		quart	2.99	161	2.99						
Egg nog		half gallon	4.99	59	4.99						
Flavored milk	All fat tests	half gallon				2.50	214	2.50	1.49-1.99	286	1.80
Ice cream		48-64oz	1.99-4.99	3562	2.80	1.99-5.99	2383	3.05	2.49-3.98	797	3.01
Milk	All fat tests	gallon	3.89-4.49	282	4.20						
Sour cream		16 oz	1.49-2.50	2844	1.93	1.50-2.50	2161	2.12			
Yogurt	Greek	4-6 oz	0.83-2.50	2497	1.06	1.00	2030	1.00	0.70-1.00	830	.87

Wtd Avg - Simple weighted average



Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Yogurt	Greek	32 oz	3.50-4.99	577	4.13	5.00	214	5.00			
Yogurt		4-6 oz	0.50	137	.50						
Yogurt	Yogurt	4-6 oz	0.50-0.80	739	.61	0.50	64	.50			
Yogurt	Yogurt	32 oz	2.49-2.79	266	2.60	2.00	735	2.00			

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	2.99	78	2.99	2.99	246	2.99			
Cheese	Natural Varieties	8 oz block	3.00	80	3.00	1.99	360	1.99	1.99	69	1.99
Cheese	Natural Varieties	1 # block							3.99	69	3.99
Cheese	Natural Varieties	2 # block	6.99	158	6.99	6.99	306	6.99	5.77	105	5.77
Cheese	Natural Varieties	8 oz shred	2.50-3.00	152	2.76	1.99	360	1.99	1.99	69	1.99
Cheese	Natural Varieties	1 # shred	3.99	80	3.99				3.99	69	3.99
Cottage cheese		16 oz				1.49	244	1.49	1.29	69	1.29
Cream cheese		8 oz	1.49-1.59	394	1.51	1.25-2.00	486	1.65	1.29	69	1.29
Flavored milk	All fat tests	half gallon				1.79	422	1.79			
Ice cream		48-64oz	1.99-4.97	743	2.81	2.50-3.99	1313	2.96	1.88-2.99	584	2.76
Milk	All fat tests	half gallon	2.98	72	2.98	1.79	244	1.79	1.99	61	1.99
Milk	All fat tests	gallon	2.89-2.99	188	2.96	2.99	246	2.99	1.99	105	1.99
Sour cream		16 oz	1.99	80	1.99	1.49-1.69	420	1.52	0.99-1.29	358	1.05
Yogurt	Greek	4-6 oz	0.79-1.50	855	1.06	1.00	304	1.00	0.79-0.88	174	.84
Yogurt	Greek	32 oz	3.29-5.00	193	3.93	3.49	62	3.49	2.99	105	2.99
Yogurt		4-6 oz	0.50	72	.50						
Yogurt	Yogurt	4-6 oz	0.33-0.50	301	.44	0.39-0.50	1045	.47	0.39	105	.39
Yogurt	Yogurt	32 oz	2.50-2.79	242	2.65	1.99	244	1.99			

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	3.99	11	3.99	3.49	27	3.49
Cheese	Natural Varieties	1 # block	4.49	21	4.49			
Cheese	Natural Varieties	2 # block	7.49	11	7.49			
Cheese	Natural Varieties	8 oz shred	3.50	21	3.50			
Cheese	Natural Varieties	1 # shred	4.49	21	4.49			
Cream cheese		8 oz	2.00	42	2.00	2.49	27	2.49
Egg nog		half gallon	4.99	21	4.99			
Ice cream		48-64oz	3.49-4.49	43	3.98	3.00-4.29	78	3.74
Sour cream		16 oz	2.00-2.50	53	2.30	2.29-2.99	51	2.66
Yogurt	Greek	4-6 oz	0.99	21	.99			
Yogurt	Greek	32 oz	3.50-5.49	32	4.18			
Yogurt	Yogurt	4-6 oz	0.55	21	.55			

Wtd Avg - Simple weighted average

NATIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	21	6.49				
Cheese	Natural Varieties	8 oz shred	11	3.79				
Cottage cheese		16 oz	121	3.29				
Milk	All fat tests	half gallon	1463	3.92	551	4.44		
Milk	All fat tests	gallon			244	5.99		
Sour cream		16 oz	121	2.19				
Yogurt	Yogurt	4-6 oz	208	1.33	118	1.50		
Yogurt	Yogurt	32 oz	491	3.66	147	3.69		

REGIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Milk	All fat tests	half gallon	3.99-5.99	344	4.34	4.49	428	4.49	3.00-4.99	356	3.69
Yogurt	Yogurt	4-6 oz	1.33	147	1.33	1.33	61	1.33			
Yogurt	Yogurt	32 oz	3.69-4.29	368	4.05				2.49	123	2.49

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Cottage cheese		16 oz	3.29	121	3.29						
Milk	All fat tests	half gallon	3.00	78	3.00	2.99	246	2.99			
Sour cream		16 oz	2.19	121	2.19						



Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	6.49	21	6.49			
Cheese	Natural Varieties	8 oz shred	3.79	11	3.79			
Milk	All fat tests	half gallon	3.49	11	3.49			

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States