



## Dairy Market News Branch

Agricultural  
Marketing  
Service

# National Retail Report-Dairy

Websites: <http://www.marketnews.usda.gov/mnp/da-home> and <http://www.ams.usda.gov/mnreports/dybretail.pdf>

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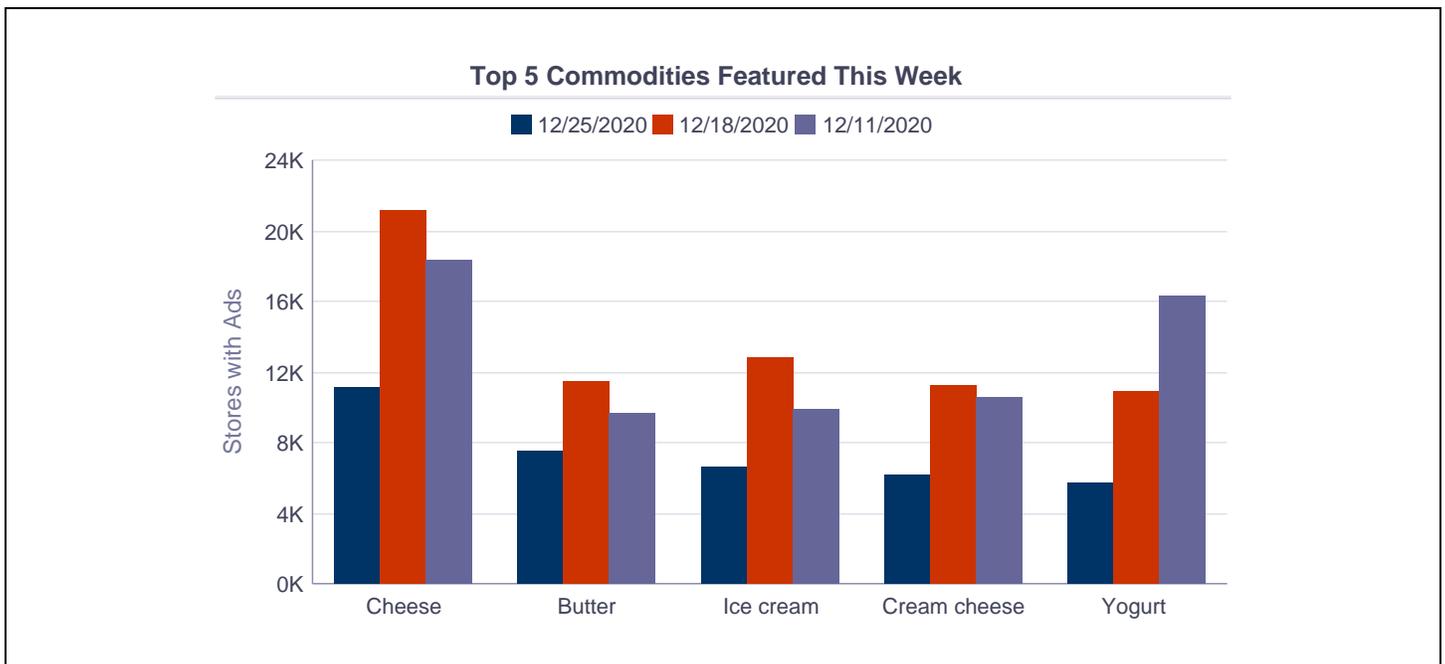
### Advertised Prices for Dairy Products at Major Retail Supermarket Outlets ending during the period of 12/25/2020 to 12/31/2020

Conventional butter, in one-pound packages, was the most advertised dairy item this week, followed by conventional 48 to 64-ounce containers of ice cream and 8-ounce packages of conventional cream cheese. The national weighted average price for conventional one-pound butter is \$2.98, up 14 cents from last week.

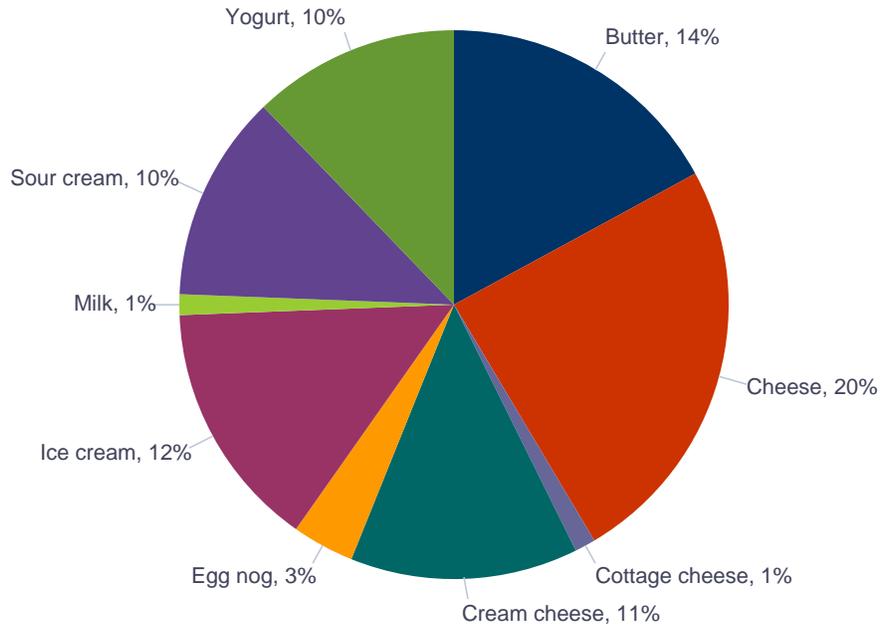
The weighted average advertised price for conventional 8-ounce block cheese is \$2.29, down 5 cents from last week. The weighted average advertised price for conventional 8-ounce cheese shreds is \$2.44, up 20 cents from last week. The most advertised cheese item for the week was conventional 8-ounce packages of cheese shreds.

The national weighted average price for conventional Greek yogurt in 4 to 6-ounce containers is \$1.00. The weighted average price for conventional 4 to 6-ounce yogurt is \$0.52, up 6 cents from last week. When compared to the weighted average price for organic 4 to 6-ounce yogurt, \$1.50, the resulting organic premium is \$.98.

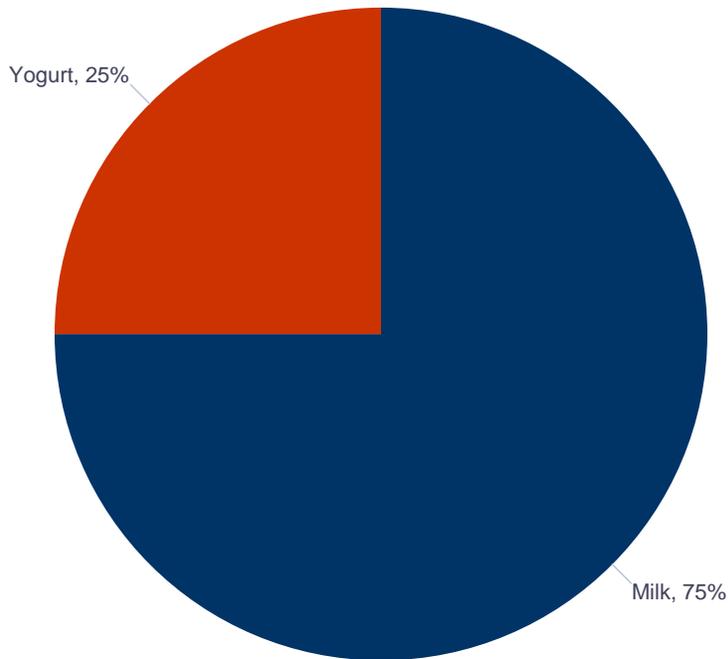
The national weighted average price for conventional half gallon milk is \$.99. The national weighted average advertised price for organic half gallons is \$4.44, resulting in an organic premium of \$3.45. Organic half gallon milk was the most advertised organic dairy item. The national weighted average price for conventional gallon milk is \$3.62, compared to \$5.99 for organic gallons, resulting in an organic premium of \$2.37.



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity





## NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	7586	2.98	10938	2.84	1763	3.53
Cheese	Natural Varieties	8 oz block	4870	2.29	8763	2.34	6964	2.16
Cheese	Natural Varieties	1 # block	315	3.56	847	3.91	1957	4.06
Cheese	Natural Varieties	2 # block	530	5.35	1123	6.58	208	5.99
Cheese	Natural Varieties	8 oz shred	5055	2.44	8757	2.24	8251	2.26
Cheese	Natural Varieties	1 # shred	321	3.92	1614	3.98	1210	4.04
Cottage cheese		16 oz	486	2.32	1413	2.05	4409	1.93
Cream cheese		8 oz	6220	1.35	10689	1.72	8643	1.65
Egg nog		quart	270	2.25	1059	2.90		
Egg nog		half gallon	1488	4.81	3342	3.92	493	4.87
Flavored milk	All fat tests	half gallon			121	2.50	426	1.25
Flavored milk	All fat tests	gallon					298	3.80
Ice cream		48-64oz	6641	3.02	12673	2.93	12241	3.13
Milk	All fat tests	half gallon	105	.99	482	2.24	644	2.40
Milk	All fat tests	gallon	352	3.62	477	2.21	598	2.93
Sour cream		16 oz	5422	1.87	9746	1.90	6976	1.83
Yogurt	Greek	4-6 oz	3052	1.00	4984	.98	4353	.98
Yogurt	Greek	32 oz	851	4.57	2680	4.56	1766	4.22
Yogurt	Yogurt	4-6 oz	1055	.52	2136	.46	4773	1.50
Yogurt	Yogurt	32 oz	495	2.33	991	2.23	566	2.26

## REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	2.50-4.99	3130	3.11	1.99-3.50	1920	2.72	1.99	119	1.99
Cheese	Natural Varieties	8 oz block	0.99-3.99	3068	2.26	2.00-2.99	482	2.41	1.67-2.99	619	2.34
Cheese	Natural Varieties	1 # block	2.99-3.99	315	3.56						
Cheese	Natural Varieties	2 # block	3.99	156	3.99						
Cheese	Natural Varieties	8 oz shred	1.25-3.00	3060	2.52	2.00-3.00	415	2.24	1.67-2.69	439	2.07
Cheese	Natural Varieties	1 # shred	3.99	108	3.99				3.89	213	3.89
Cottage cheese		16 oz	1.67-2.99	433	2.36	2.00	53	2.00			
Cream cheese		8 oz	0.98-2.50	2003	1.64	0.82-2.00	1895	1.09			
Egg nog		quart	2.50	137	2.50						
Egg nog		half gallon	3.99-5.99	1185	5.12	2.99	184	2.99	4.49	119	4.49
Ice cream		48-64oz	1.77-4.99	2687	2.84	2.49-3.99	1229	3.00	2.49-3.00	1025	2.93
Milk	All fat tests	gallon	2.99-4.49	219	4.00						
Sour cream		16 oz	1.19-2.99	3366	1.99	0.88-2.00	423	1.37	1.59-1.99	906	1.71
Yogurt	Greek	4-6 oz	0.80-1.25	1634	1.01	0.80-1.00	1287	.99	0.99	69	.99
Yogurt	Greek	32 oz	4.50-4.99	392	4.67				3.89	213	3.89

Wtd Avg - Simple weighted average



Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Yogurt	Yogurt	4-6 oz	0.39-0.60	897	.53				0.49	53	.49
Yogurt	Yogurt	32 oz	1.99-2.50	495	2.33						

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	1.67-2.98	1115	2.83	2.50-4.99	1034	3.44	1.99-2.99	268	2.73
Cheese	Natural Varieties	8 oz block	2.00-2.50	142	2.28	1.99	244	1.99	1.67-2.99	315	2.55
Cheese	Natural Varieties	2 # block				6.79	200	6.79	4.87-4.99	174	4.92
Cheese	Natural Varieties	8 oz shred	0.99-2.99	432	2.39	1.99-3.00	604	2.59	1.67	105	1.67
Cream cheese		8 oz	0.88-1.33	1053	1.30	0.98-1.99	1034	1.34	0.98-1.67	235	1.29
Egg nog		quart	1.99	133	1.99						
Ice cream		48-64oz	2.50-5.50	461	3.93	1.99-3.99	1110	3.15	2.88-3.99	129	3.40
Milk	All fat tests	half gallon							0.99	105	.99
Milk	All fat tests	gallon	2.99	133	2.99						
Sour cream		16 oz	0.99	62	.99	1.99	560	1.99	0.99	105	.99
Yogurt	Greek	4-6 oz	1.00	62	1.00						
Yogurt	Greek	32 oz				4.99	246	4.99			
Yogurt	Yogurt	4-6 oz							0.39	105	.39

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price

### NATIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #			503	5.78	624	6.15
Cheese	Natural Varieties	8 oz block					178	4.99
Cheese	Natural Varieties	8 oz shred					178	3.99
Cream cheese		8 oz			601	2.66	645	2.68
Ice cream		48-64oz			117	5.99		
Milk	All fat tests	half gallon	551	4.44	697	3.24	1411	3.69
Milk	All fat tests	gallon	244	5.99	938	5.46		

Wtd Avg - Simple weighted average



Milk	All fat tests	8 oz UHT					147	.92
Sour cream		16 oz			121	2.49		
Yogurt	Greek	4-6 oz			156	1.25		
Yogurt	Greek	32 oz					137	5.99
Yogurt	Yogurt	4-6 oz	118	1.50				
Yogurt	Yogurt	32 oz	147	3.69				

### REGIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Milk	All fat tests	half gallon	3.69-5.99	551	4.44						
Yogurt	Yogurt	4-6 oz	1.50	118	1.50						
Yogurt	Yogurt	32 oz	3.69	147	3.69						

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Milk	All fat tests	gallon				5.99	244	5.99			

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price

### REGIONAL DEFINITIONS

As used in this report, regions include the following states:

- NORTHEAST U.S. Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
- SOUTHEAST U.S. Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
- MIDWEST U.S. Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
- SOUTH CENTRAL U.S. Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
- SOUTHWEST U.S. Arizona, California, Nevada and Utah
- NORTHWEST U.S. Idaho, Montana, Oregon, Washington, and Wyoming
- ALASKA Alaska
- HAWAII Hawaii
- NATIONAL Continental United States