



## Dairy Market News Branch

Agricultural  
Marketing  
Service

# National Retail Report-Dairy

Websites: <http://www.marketnews.usda.gov/mnp/da-home> and <http://www.ams.usda.gov/mnreports/dybretail.pdf>

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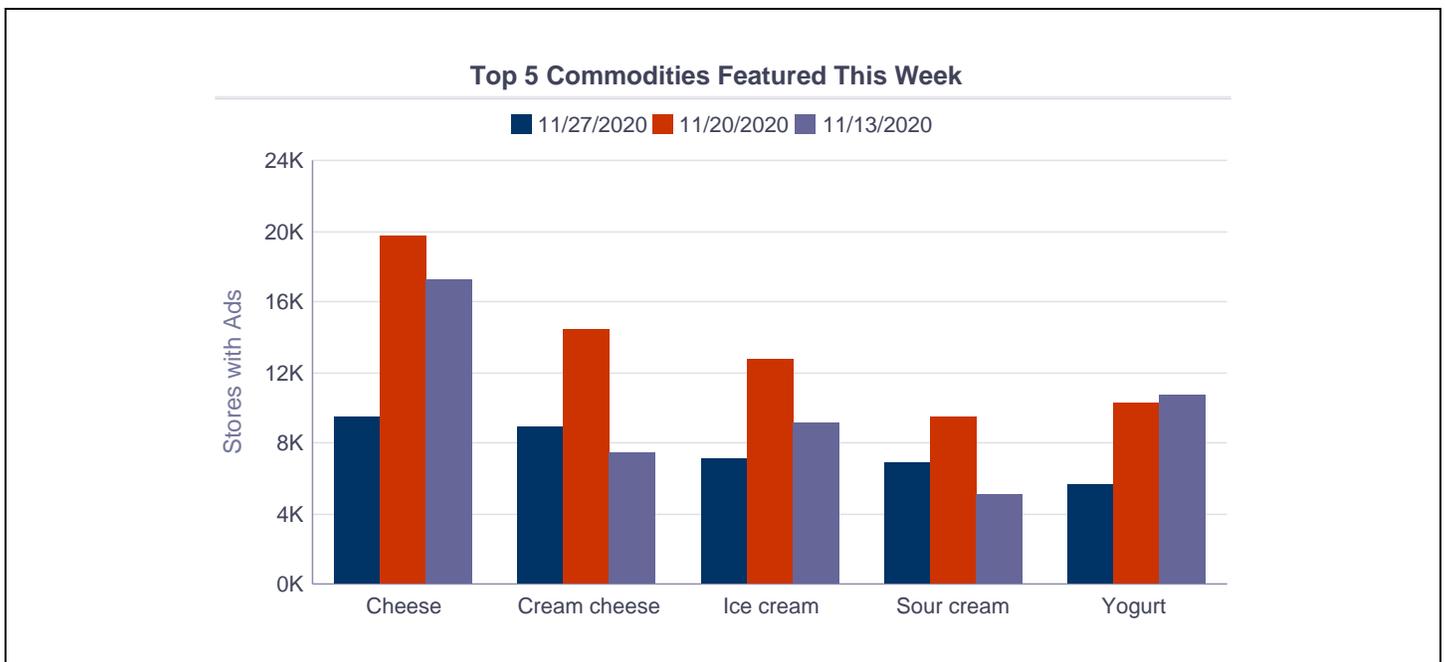
### Advertised Prices for Dairy Products at Major Retail Supermarket Outlets ending during the period of 11/27/2020 to 12/03/2020

The most advertised dairy item is 8 ounce cream cheese. The weighted average advertised price of \$1.37 is down 25 cents from last week. Organic 8 ounce cream cheese has an average price of \$2.49, resulting in a \$1.12 organic price premium.

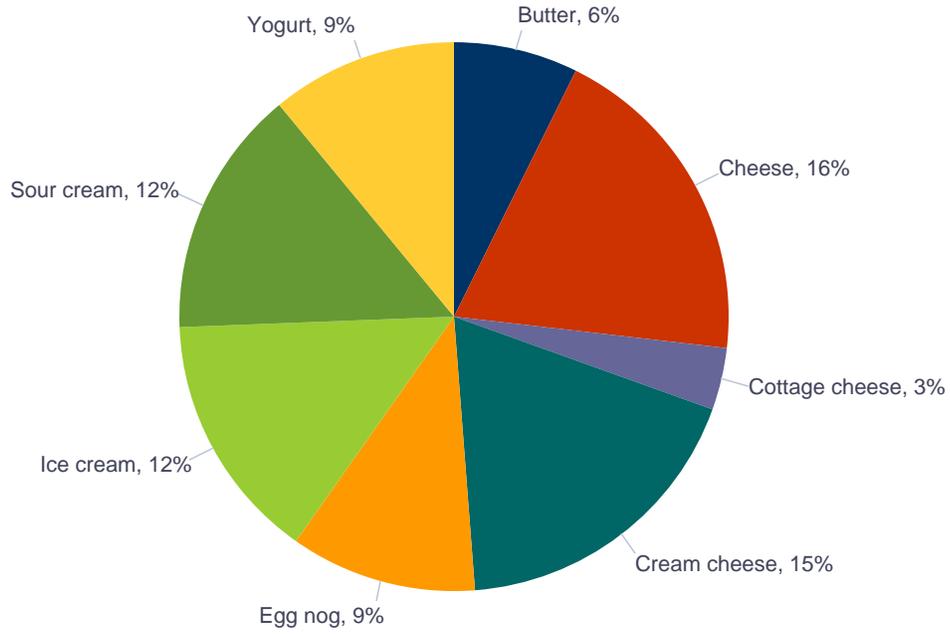
Ads for conventional 8-ounce block cheese, the most advertised organic or conventional cheese size package, have a weighted average advertised price of \$2.45, up 26 cents from last week. Ads for 8-ounce conventional shred cheese have an average price of \$2.49, up 31 cents from last week.

The national weighted average price for Greek yogurt in 4 to 6 ounce containers, the most advertised organic or conventional yogurt size container, is \$1.02, down 4 cents from last week. The weighted average price for conventional 4 to 6 ounce yogurt is \$0.57, up 1 cent from last week.

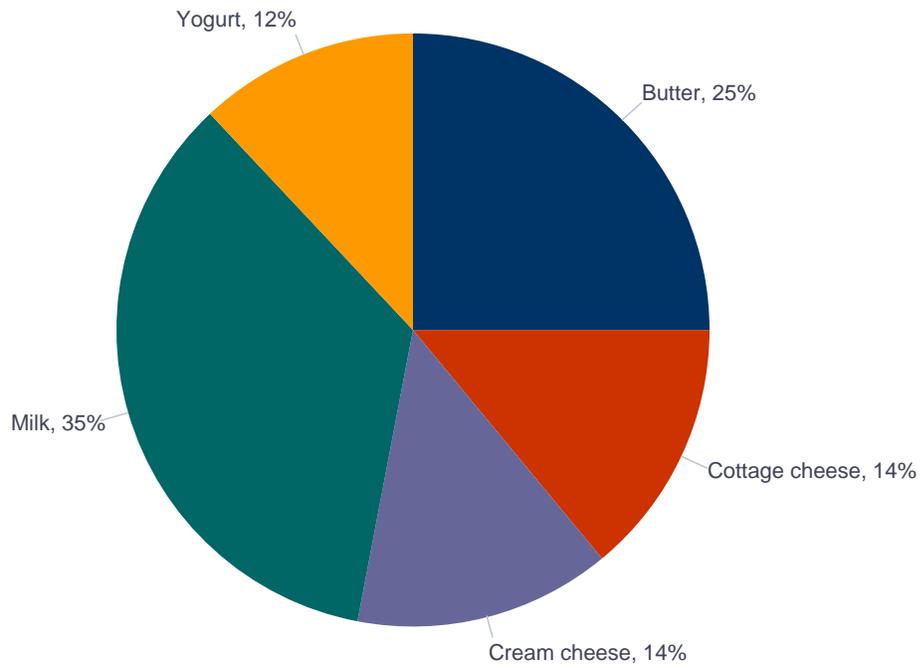
Milk in half gallon containers was the most advertised organic dairy item. The national weighted average advertised price for organic half gallons is \$4.91. The national weighted average price for conventional half gallon milk is \$3.99, resulting in an organic premium of \$0.92.



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity





## NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	3477	3.03	10412	2.83	2383	3.37
Cheese	Natural Varieties	8 oz block	5077	2.45	8228	2.19	4432	1.95
Cheese	Natural Varieties	1 # block	60	2.99	1302	4.56	636	3.89
Cheese	Natural Varieties	2 # block	825	7.06	1495	7.36		
Cheese	Natural Varieties	8 oz shred	3374	2.49	7596	2.18	910	2.35
Cheese	Natural Varieties	1 # shred	135	3.99	797	4.99	135	3.99
Cottage cheese		16 oz	2014	1.87	2491	1.89	276	2.21
Cream cheese		8 oz	8553	1.37	13978	1.62	2098	1.72
Egg nog		quart	3335	3.08	3609	2.95	362	2.91
Egg nog		half gallon	2136	4.71	3058	4.29	233	5.37
Flavored milk	All fat tests	half gallon	121	2.50	515	2.33		
Ice cream		48-64oz	6961	2.90	12601	2.90	3243	3.13
Milk	All fat tests	half gallon	108	3.99	353	2.48		
Milk	All fat tests	gallon			461	3.37	137	3.49
Sour cream		16 oz	6826	1.79	9143	1.80	1783	1.77
Yogurt	Greek	4-6 oz	2513	1.02	5145	1.06	1082	1.00
Yogurt	Greek	32 oz	1504	4.55	1314	4.32	299	5.22
Yogurt	Yogurt	4-6 oz	1026	.57	2335	.56	747	.50
Yogurt	Yogurt	32 oz	349	1.81	1082	2.14	60	2.99

## REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	2.50-5.99	2220	3.15	2.00-3.00	451	2.57	1.99	98	1.99
Cheese	Natural Varieties	8 oz block	1.25-3.49	2690	2.41	2.00-3.00	605	2.63	1.50-2.50	713	2.13
Cheese	Natural Varieties	1 # block	2.99	60	2.99						
Cheese	Natural Varieties	2 # block	9.99	60	9.99						
Cheese	Natural Varieties	8 oz shred	1.25-3.00	1105	2.49	2.00-3.00	544	2.53	1.50-2.50	656	2.18
Cheese	Natural Varieties	1 # shred	3.99	135	3.99						
Cottage cheese		16 oz	1.50-3.49	1534	1.99	1.25-1.67	359	1.32			
Cream cheese		8 oz	0.80-2.99	3264	1.60	0.82-2.00	1772	1.06	0.99-1.67	897	1.23
Egg nog		quart	2.98-3.99	581	3.24	2.98	1086	2.98			
Egg nog		half gallon	3.99-5.99	1559	4.77						
Ice cream		48-64oz	1.77-4.99	3344	2.79	1.99-4.00	1651	3.01	1.99-3.00	679	2.67
Milk	All fat tests	half gallon	3.99	108	3.99						
Sour cream		16 oz	1.49-2.99	3693	1.89	0.88-2.00	963	1.52	1.25-1.89	1016	1.58
Yogurt	Greek	4-6 oz	0.99-1.25	1824	1.03	1.00	288	1.00	1.00	57	1.00
Yogurt	Greek	32 oz	3.99-5.00	759	4.70	4.99	184	4.99	4.00-4.99	332	4.35

Wtd Avg - Simple weighted average



Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Yogurt	Yogurt	4-6 oz	0.50-0.60	676	.55	0.60	61	.60			
Yogurt	Yogurt	32 oz	2.49	60	2.49						

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	1.49-2.99	189	2.15	1.99-2.79	230	2.39	4.29	289	4.29
Cheese	Natural Varieties	8 oz block	1.50-3.00	371	2.54	1.99-3.00	288	2.60	2.50-3.00	410	2.78
Cheese	Natural Varieties	2 # block	5.99	121	5.99	6.99	294	6.99	6.98-6.99	350	6.99
Cheese	Natural Varieties	8 oz shred	1.50-3.00	371	2.54	1.99-3.00	288	2.60	2.50-3.00	410	2.78
Cottage cheese		16 oz	1.99	121	1.99						
Cream cheese		8 oz	0.79-1.69	1504	1.33	0.98-1.69	636	1.27	0.98-2.00	480	1.53
Egg nog		quart	2.98-2.99	1027	2.98	2.98-3.99	511	3.31	2.98	130	2.98
Egg nog		half gallon	4.79	121	4.79	3.88	167	3.88	4.79	289	4.79
Flavored milk	All fat tests	half gallon	2.50	121	2.50						
Ice cream		48-64oz	1.99-4.00	945	3.28	2.50-2.99	281	2.79	3.00	61	3.00
Sour cream		16 oz	1.59-1.99	462	1.83	1.99	114	1.99	1.67-2.19	578	1.93
Yogurt	Greek	4-6 oz	1.00	55	1.00				1.00	289	1.00
Yogurt	Greek	32 oz	4.49	54	4.49	3.99	114	3.99	3.48	61	3.48
Yogurt	Yogurt	4-6 oz							0.60	289	.60
Yogurt	Yogurt	32 oz							1.67	289	1.67

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price

**NATIONAL -- ORGANIC DAIRY PRODUCTS**

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	510	5.99	289	5.99	141	5.23
Cheese	Natural Varieties	8 oz block			117	3.99		
Cheese	Natural Varieties	1 # block					72	5.99
Cheese	Natural Varieties	8 oz shred			117	3.99		
Cottage cheese		16 oz	289	3.79	503	4.00		

Wtd Avg - Simple weighted average



Cream cheese		8 oz	289	2.49	426	2.81		
Ice cream		48-64oz			117	5.99		
Milk	All fat tests	half gallon	571	4.91	1235	4.08	644	3.71
Milk	All fat tests	gallon			60	9.99		
Milk	All fat tests	8 oz UHT	147	2.19				
Sour cream		16 oz			351	2.33		
Yogurt	Greek	32 oz					55	6.99
Yogurt	Yogurt	4-6 oz	147	1.25	255	1.25		
Yogurt	Yogurt	32 oz	108	3.50	147	3.69	137	3.99

### REGIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	5.99	221	5.99						
Milk	All fat tests	half gallon	3.99-4.99	282	4.51						
Milk	All fat tests	8 oz UHT	2.19	147	2.19						
Yogurt	Yogurt	4-6 oz	1.25	147	1.25						
Yogurt	Yogurt	32 oz	3.50	108	3.50						

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #							5.99	289	5.99
Cottage cheese		16 oz							3.79	289	3.79
Cream cheese		8 oz							2.49	289	2.49
Milk	All fat tests	half gallon							5.29	289	5.29

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price

### REGIONAL DEFINITIONS

As used in this report, regions include the following states:

- NORTHEAST U.S. Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
- SOUTHEAST U.S. Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
- MIDWEST U.S. Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin

Wtd Avg - Simple weighted average



SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States