



Dairy Market News Branch

Agricultural
Marketing
Service

National Retail Report-Dairy

Websites: <http://www.marketnews.usda.gov/mnp/da-home> and <http://www.ams.usda.gov/mnreports/dybretil.pdf>

Volume 84- Number 42

Issued Weekly

Friday, October 20, 2017

Advertised Prices for Dairy Products at Major Retail Supermarket Outlets ending during the period of 10/20/2017 to 10/26/2017

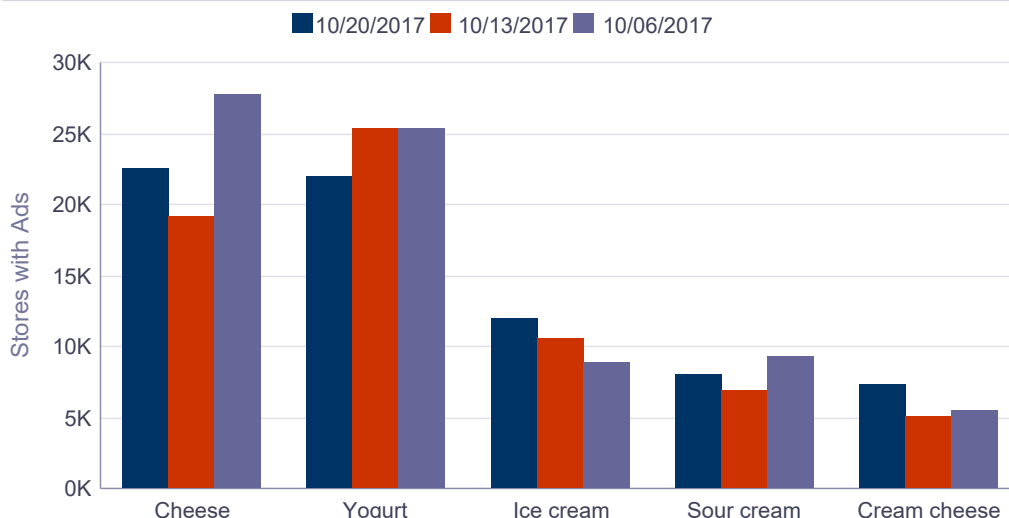
This week, total conventional dairy ads increased 8 percent, but organic dairy ads decreased 34 percent. Compared to the previous week, conventional 1 pound butter ads increased 59 percent, while organic butter ads decreased 51 percent. The U.S. weighted average advertised price for conventional butter in 1 pound packages is \$3.26, down 11 cents from the last week. The U.S. weighted average advertised price for organic butter in 1 pound packages is \$4.93, down 17 cents from the last week, for an organic premium of \$1.67.

The U.S. advertised price for 8 ounce conventional cheese blocks averaged \$2.34, up 11 cents from the last week. The U.S. advertised price for 8 ounce conventional cheese shreds averaged \$2.35, up 21 cents from the previous week. There are no organic ads reported for cheese this week. Total conventional cheese ads increased by 19 percent from last week.

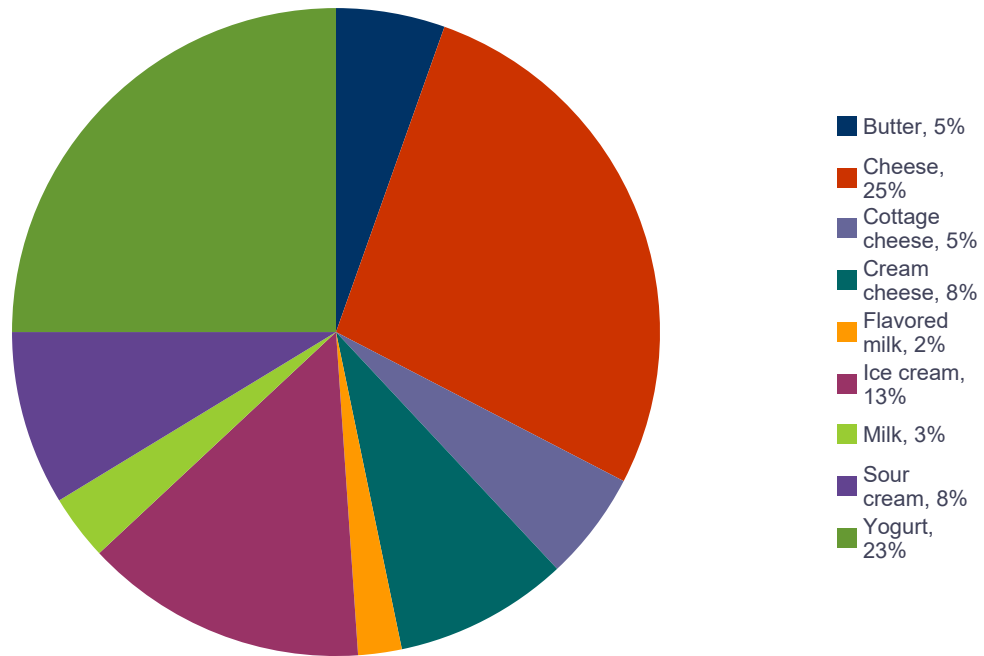
The average sale price for conventional 4-6 ounce Greek yogurt is \$0.94, while for organic is \$1.03, resulting in an organic premium of \$0.09. The average price for 4-6 ounce conventional yogurt is \$0.49 and \$0.69 for organic. Total conventional yogurt ads are down 11 percent from last week, while total organic yogurt ads decreased 36 percent.

The weighted average price for conventional one gallon milk is \$2.25. The weighted average price for organic one gallon milk is \$5.99, resulting in an organic price premium of \$3.74. While conventional milk ad numbers increased by 11 percent from last week, ads for organic milk decreased 46 percent.

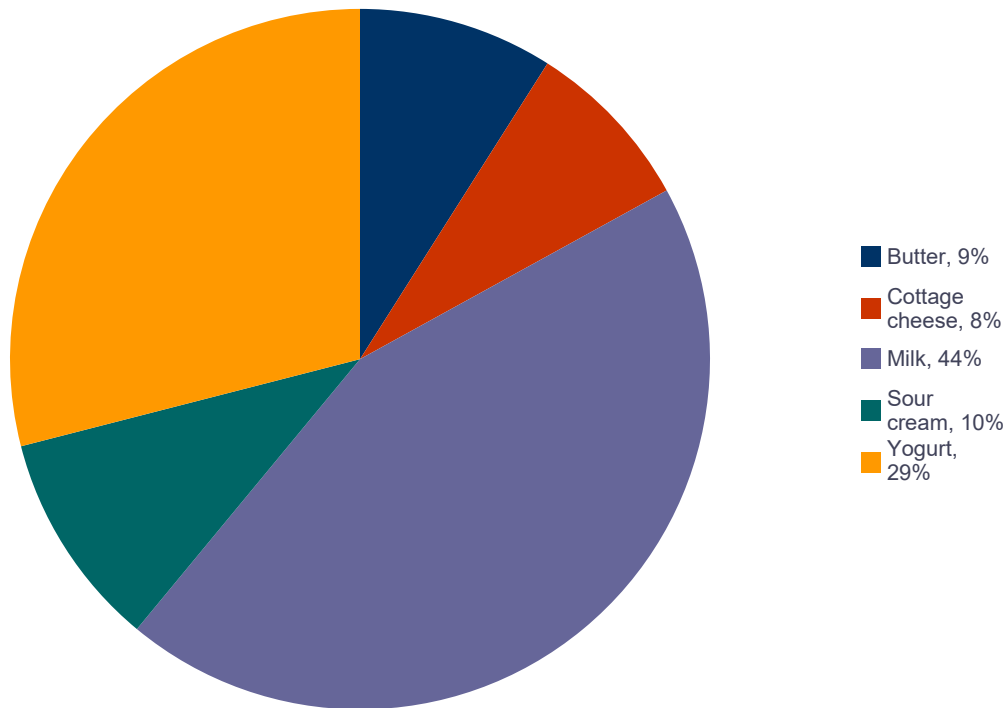
Top 5 Commodities Featured This Week



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity



NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	4331	3.26	2731	3.37	6122	2.98
Cheese	Natural Varieties	8 oz block	8446	2.34	4827	2.23	5020	2.32
Cheese	Natural Varieties	1 # block	1836	4.23	2572	3.67	1858	3.09
Cheese	Natural Varieties	2 # block	875	5.65	512	5.23	833	7.03
Cheese	Natural Varieties	8 oz shred	10262	2.35	7339	2.14	6059	2.26
Cheese	Natural Varieties	1 # shred	1070	4.56	3585	4.03	1966	2.87
Cottage cheese		16 oz	4171	1.89	4572	1.96	4632	1.78
Cream cheese		8 oz	7296	1.92	4911	1.84	3687	2.04
Flavored milk	All fat tests	half gallon	1043	2.49	1679	2.56	753	1.99
Flavored milk	All fat tests	gallon	333	2.63	595	2.46	84	4.49
Ice cream		48-64oz	11890	3.14	10610	3.09	13646	3.15
Milk	All fat tests	half gallon	1440	2.56	415	2.76	554	1.72
Milk	All fat tests	gallon	1104	2.25	1878	2.96	652	2.99
Sour cream		16 oz	7445	1.75	6919	1.69	7330	1.52
Yogurt	Greek	4-6 oz	10872	.94	10350	.95	11249	.97
Yogurt	Greek	32 oz	1558	3.46	1872	3.79	1787	4.17
Yogurt	Yogurt	4-6 oz	6624	.49	7772	.49	8624	.53
Yogurt	Yogurt	32 oz	1417	2.66	2896	2.55	995	2.80

REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	2.99-4.49	1449	3.71	2.50-3.99	297	2.94	1.99-3.00	578	2.68
Cheese	Natural Varieties	8 oz block	1.25-2.99	1342	2.01	2.00-2.50	3851	2.42	1.99-3.00	1367	2.47
Cheese	Natural Varieties	1 # block	3.29-3.99	743	3.54	4.90	735	4.90			
Cheese	Natural Varieties	2 # block	4.99	221	4.99	4.49	184	4.49	6.49	119	6.49
Cheese	Natural Varieties	8 oz shred	1.25-3.00	2254	2.11	2.00-2.50	3948	2.44	1.99-2.50	1401	2.39
Cheese	Natural Varieties	1 # shred	3.99	59	3.99	4.90	735	4.90			
Cottage cheese		16 oz	1.79-2.50	1111	2.01	1.25-2.00	1381	1.84	1.00-1.98	517	1.51
Cream cheese		8 oz	1.66-2.00	1245	1.82	1.50-2.00	3356	1.94	1.25-2.50	602	2.02
Flavored milk	All fat tests	half gallon	2.50-2.99	633	2.58	2.50	61	2.50	1.99-2.99	349	2.33
Flavored milk	All fat tests	gallon							3.99	107	3.99
Ice cream		48-64oz	1.98-3.99	2905	2.96	2.45-4.99	4169	3.20	2.49-3.99	1479	3.20
Milk	All fat tests	half gallon	1.99-3.59	268	2.48				1.99-3.99	446	3.04
Milk	All fat tests	gallon							1.99	225	1.99
Sour cream		16 oz	1.50-2.00	1661	1.81	1.25-2.00	3683	1.79	1.00-1.98	517	1.51
Yogurt	Greek	4-6 oz	0.83-1.00	2132	.96	1.00	2188	1.00	0.69-1.00	2113	.87
Yogurt	Greek	32 oz	2.49-3.99	265	3.32	3.50-3.68	930	3.54	2.99	233	2.99



Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Yogurt	Yogurt	4-6 oz	0.42-0.60	2264	.49	0.50	1863	.50	0.39-0.60	811	.49
Yogurt	Yogurt	32 oz	2.99	255	2.99	2.99	227	2.99			

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	1.99-3.99	1192	3.12	1.99-3.99	719	3.15	2.99	69	2.99
Cheese	Natural Varieties	8 oz block	1.25-2.50	812	2.10	1.97-2.50	697	2.31	2.00-3.50	295	2.77
Cheese	Natural Varieties	1 # block	3.99	194	3.99	4.99	137	4.99			
Cheese	Natural Varieties	2 # block	5.49	141	5.49				5.99-7.99	210	6.99
Cheese	Natural Varieties	8 oz shred	1.99-2.50	1323	2.36	1.67-3.00	1153	2.44	2.00-2.50	129	2.23
Cheese	Natural Varieties	1 # shred	3.49-3.99	249	3.88						
Cottage cheese		16 oz	1.29-2.50	323	1.69	1.25-2.50	804	2.10			
Cream cheese		8 oz	0.98-2.79	1012	1.49	1.19-2.69	1026	2.32			
Flavored milk	All fat tests	gallon	1.99	121	1.99				1.99	105	1.99
Ice cream		48-64oz	2.49-4.99	1571	3.28	2.49-3.99	1182	3.03	2.49-3.99	409	3.24
Milk	All fat tests	half gallon	1.89-2.50	387	2.21	2.50	244	2.50	1.25	61	1.25
Milk	All fat tests	gallon	1.99-2.00	235	1.99	1.89-2.97	539	2.51	1.99	105	1.99
Sour cream		16 oz	1.00-1.89	621	1.30	1.25-2.50	867	1.93	1.79	61	1.79
Yogurt	Greek	4-6 oz	0.75-1.00	1851	.95	0.77-1.00	1512	.91	0.77-1.00	995	.92
Yogurt	Greek	32 oz							2.99-5.00	130	4.06
Yogurt	Yogurt	4-6 oz	0.33-0.50	562	.46	0.39-0.50	1049	.45			
Yogurt	Yogurt	32 oz	1.99-2.99	311	2.61	1.99-2.49	536	2.38	2.79	61	2.79

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #				4.49	27	4.49
Cheese	Natural Varieties	8 oz block	3.50	28	3.50	1.49-2.50	54	2.00
Cheese	Natural Varieties	1 # block				2.99	27	2.99
Cheese	Natural Varieties	8 oz shred				1.49-2.50	54	2.00
Cheese	Natural Varieties	1 # shred				2.99	27	2.99
Cottage cheese		16 oz	1.50	11	1.50	2.79	24	2.79
Cream cheese		8 oz	3.99	28	3.99	1.50	27	1.50
Ice cream		48-64oz	2.79-3.99	32	3.58	3.00-4.49	143	3.70
Milk	All fat tests	half gallon				3.50	34	3.50
Sour cream		16 oz	1.50	11	1.50	2.50	24	2.50
Yogurt	Greek	4-6 oz				0.75-1.00	81	.88
Yogurt	Yogurt	4-6 oz	0.60	21	.60	0.33-0.50	54	.42
Yogurt	Yogurt	32 oz				2.50	27	2.50



NATIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	THIS PERIOD		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Butter		1 #	440	4.93	905	5.10		
Cheese	Natural Varieties	8 oz shred			289	3.49		
Cottage cheese		16 oz	408	3.24	488	3.33	105	3.49
Cream cheese		8 oz			180	2.50		
Milk	All fat tests	half gallon	2090	3.70	2807	3.59	1841	3.74
Milk	All fat tests	gallon	132	5.99	863	6.51	289	5.00
Milk	All fat tests	8 oz UHT	27	1.00	459	1.11	1548	1.00
Sour cream		16 oz	533	2.66				
Yogurt	Greek	4-6 oz	707	1.03	1058	1.03	521	1.20
Yogurt	Greek	32 oz	216	3.50	59	3.79	368	3.79
Yogurt	Yogurt	4-6 oz	72	.69	180	1.05	225	.90
Yogurt	Yogurt	32 oz	511	3.50	945	4.10	196	3.99

REGIONAL -- ORGANIC DAIRY PRODUCTS

Commodity	Type	Pack Size	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Cottage cheese		16 oz				3.00	214	3.00			
Milk	All fat tests	half gallon	2.50-5.49	446	3.52	2.99-4.29	334	3.82	3.99	69	3.99
Sour cream		16 oz				2.50-3.00	428	2.75			
Yogurt	Greek	4-6 oz	0.80-1.25	249	1.07				1.00	458	1.00
Yogurt	Greek	32 oz	3.50	100	3.50				3.50	116	3.50
Yogurt	Yogurt	4-6 oz	0.69	72	.69						
Yogurt	Yogurt	32 oz	3.50-3.79	363	3.55						

Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Butter		1 #	5.49	194	5.49	4.49	246	4.49			
Cottage cheese		16 oz	3.50	194	3.50						

Wtd Avg - Simple weighted average



Commodity	Type	Pack Size	SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Milk	All fat tests	half gallon	3.49-3.99	336	3.87	3.49-3.99	844	3.56	4.99	61	4.99
Milk	All fat tests	gallon	5.99	121	5.99						
Sour cream		16 oz							2.29	105	2.29
Yogurt	Yogurt	32 oz	3.39	121	3.39						

Commodity	Type	Pack Size	ALASKA U.S.			HAWAII U.S.		
			Price Range	Stores with Ads	Wtd Avg Price	Price Range	Stores with Ads	Wtd Avg Price
Milk	All fat tests	gallon	5.99	11	5.99			
Milk	All fat tests	8 oz UHT				1.00	27	1.00
Yogurt	Yogurt	32 oz				3.39	27	3.39

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

NORTHEAST U.S.	Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont
SOUTHEAST U.S.	Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
MIDWEST U.S.	Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
SOUTH CENTRAL U.S.	Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
SOUTHWEST U.S.	Arizona, California, Nevada and Utah
NORTHWEST U.S.	Idaho, Montana, Oregon, Washington, and Wyoming
ALASKA	Alaska
HAWAII	Hawaii
NATIONAL	Continental United States