



Email us with accessibility issues with this report.

Report for 2/22/2025 - 2/28/2025

MARKET HIGHLIGHTS

This week in Pork Retail, the Feature Rate increased by 2.1% and the Activity Index increased by 2.3%. Compared to last week items from the ham, loin, shoulder, ground, processed, prepared, deli, and variety meat sections increased in ad space while items from the belly, rib, and other/misc. meat sections decreased in ad space.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	24,824	24,824	
Activity Index	114,443	111,829	
Feature Rate (%)	86.3%	84.2%	

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Belly	Per lb	Pork Belly, Regular	Conventional	Fresh	171	4.02	320	4.22		
		Pork Belly, Regular	Conventional	Frozen			176	4.15		
		Pork Belly, Value	Conventional	Fresh	7	5.49				
Ham	Per lb	Ham Butt, Bone-In	Conventional	Fresh	84	1.59	167	1.36		
		Ham Shank, Bone-In	Conventional	Fresh	186	1.63	405	1.37		
		Ham Sliced, Boneless, Quarter	Conventional	Fresh	3	6.98	18	5.99		
		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	28	4.99	1,093	2.47		
		Ham Steak	Conventional	Fresh	3,948	4.08	2,544	4.47		
		Ham, Bone-In, Half	Conventional	Fresh	29	2.99	29	2.99		
		Ham, Boneless, Half	Conventional	Fresh	193	5.29	29	6.99		
		Ham, Boneless, Quarter	Conventional	Fresh	428	4.65	336	5.05		
		Ham, Boneless, Whole	Conventional	Fresh	73	5.78	40	6.03		
		Ham, Semi-Boneless, Whole	Conventional	Fresh			23	0.99		
Loin	Per lb	Whole Pork Leg, Fresh	Conventional	Fresh	66	2.27	95	2.10		
		Assorted Chops, Bone-In, Regular	Conventional	Fresh	1,418	3.05	2,043	1.88		
		Assorted Chops, Bone-In, Value	Conventional	Fresh	2,271	3.45	633	2.76		
		Backribs, Regular	Conventional	Fresh	986	3.66	3,670	3.54		
		Backribs, Regular	Conventional	Frozen	368	3.37	552	3.58		
		CC Loin Chops, Bone-In, Regular	Antibiotic Free	Fresh			331	6.38		
		CC Loin Chops, Bone-In, Regular	Conventional	Fresh	1,691	2.40	2,980	2.97		
		CC Loin Chops, Bone-In, Value	Conventional	Fresh	1,385	2.92	1,896	2.87		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Loin	Per lb	CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	226	4.60	218	3.43		
		CC Loin Chops, Bone-In, Thick Cut, Value	Conventional	Fresh			98	3.49		
		CC Loin Chops, Boneless, Regular	Antibiotic Free	Fresh			1,472	6.54		
		CC Loin Chops, Boneless, Regular	Conventional	Fresh	1,224	3.39	1,409	3.29		
		CC Loin Chops, Boneless, Value	Antibiotic Free	Fresh	28	9.99				
		CC Loin Chops, Boneless, Value	Conventional	Fresh	1,897	2.90	386	3.62		
		CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	72	3.25	17	5.99		
		CC Loin Roast, Bone-In, Regular	Antibiotic Free	Fresh			10	6.99		
		CC Loin Roast, Bone-In, Regular	Conventional	Fresh	271	2.18	543	2.19		
		Loin Filets, Marinated, Regular	Conventional	Fresh	2,600	4.93	1,349	4.35		
		Loin Roast, Boneless, 10 Lbs or more	Conventional	Fresh	24	2.99				
		Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	332	5.36				
		Loin Roast, Boneless, Regular	Conventional	Fresh	4,177	2.31	1,511	2.38		
		Loin Roast, Boneless, Value	Conventional	Fresh	18	2.99	22	3.99		
		Rib Chops, Bone-In, Regular	Conventional	Fresh	353	3.48	36	3.49		
		Rib Chops, Bone-In, Value	Conventional	Fresh	132	3.51	301	2.58		
		Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99	17	5.99		
		Rib End Roast, Bone-In, Regular	Conventional	Fresh	29	1.79	145	1.51		
		Sirloin Chops, Bone-In, Regular	Conventional	Fresh	719	2.08	314	2.23		
		Sirloin Chops, Bone-In, Regular	Conventional	Frozen			40	1.98		
		Sirloin Chops, Bone-In, Value	Conventional	Fresh	235	2.02	441	2.09		
		Sirloin Chops, Boneless, Regular	Conventional	Fresh	205	2.92	209	2.80		
		Sirloin Chops, Boneless, Value	Conventional	Fresh	6	2.89	340	3.12		
		Sirloin Roast, Bone-In, Regular	Conventional	Fresh	324	2.02	494	2.06		
		Sirloin Roast, Bone-In, Value	Conventional	Fresh			84	1.59		
		Sirloin Roast, Boneless, Regular	Conventional	Fresh	112	2.35	372	2.29		
		Sirloin Roast, Boneless, Value	Conventional	Fresh	50	2.49	33	4.99		
		Tenderloin, Fresh, Regular	Antibiotic Free	Fresh			44	5.99		
		Tenderloin, Fresh, Regular	Conventional	Fresh	2,165	3.24	1,431	3.01		
		Tenderloin, Fresh, Value	Conventional	Fresh			18	2.99		
		Tenderloin, Marinated, Regular	Conventional	Fresh	1,893	5.83	2,956	5.59		
		Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	157	1.96				
Rib	Per lb	Spareribs, 10 Lbs or more	Conventional	Fresh	24	2.99				
		Spareribs, Regular	Conventional	Fresh	591	2.91	1,619	3.11		
		Spareribs, Regular	Conventional	Frozen	401	2.81	62	2.99		



Section	Price Unit	Item	Environment	Condition	CW	CW	PW	PW	PY	PY
					Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Rib	Per lb	Spareribs, Value	Conventional	Fresh	21	2.99	390	2.60		
		St. Louis Style Spareribs, Regular	Conventional	Fresh	841	3.25	564	3.27		
		St. Louis Style Spareribs, Regular	Conventional	Frozen	145	2.75	196	3.81		
Shoulder	Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	4,426	2.22	1,840	2.09		
		Butt Roast, Bone-In, Regular	Conventional	Frozen	3	2.69	257	2.29		
		Butt Roast, Bone-In, Value	Conventional	Fresh	45	1.82	74	3.17		
		Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	12	4.99				
		Butt Roast, Boneless, Regular	Conventional	Fresh	83	2.92	359	2.92		
		Butt Roast, Boneless, Value	Conventional	Fresh			37	3.49		
		Country Style Rib, Bone-In, Regular	Conventional	Fresh	811	2.84	1,596	2.65		
		Country Style Rib, Bone-In, Value	Conventional	Fresh	1,006	2.28	527	2.84		
		Country Style Rib, Boneless, Regular	Conventional	Fresh	223	3.10	766	2.98		
		Country Style Rib, Boneless, Value	Conventional	Fresh	73	2.79	23	2.99		
		Picnic Cushion, Regular	Conventional	Fresh	66	3.49	137	3.11		
		Picnic, Bone-In, Regular	Conventional	Fresh	642	1.52	596	2.09		
		Picnic, Bone-In, Value	Conventional	Fresh	34	0.99	34	0.99		
		Pork Cubed Steak, Regular	Conventional	Fresh	50	2.99				
		Pork Steak, Regular	Conventional	Fresh	1,871	3.01	424	2.73		
		Pork Steak, Value	Conventional	Fresh	508	2.76	726	3.31		
		Whole Pork Shoulder, Regular	Conventional	Fresh	111	1.51	584	1.84		
		Whole Pork Shoulder, Value	Conventional	Fresh	24	1.29				
Other/Misc.	Per lb	Stew Meat	Conventional	Fresh	569	2.91	711	2.98		
Ground	Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	252	4.24				
		Ground Pork, 1-2 Lbs	Conventional	Fresh	1,308	3.67	1,127	3.93		
Processed	Per lb	Breakfast Sausage, < 1 Lb	Conventional	Fresh	27	3.31	395	3.33		
		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	4,928	3.98	5,209	3.65		
		Breakfast Sausage, 2-4 Lbs	Conventional	Fresh			90	3.34		
		Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	3,796	5.23	4,663	4.69		
		Breakfast Sausage, Link/Patty, < 1 Lb	USDA Organic	Fresh	72	10.65				
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Fresh			29	4.79		
		Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	67	3.75	18	4.79		
		Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	355	4.01	467	3.80		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Processed	Per lb	Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	58	4.57	287	4.05		
		Canadian Bacon, < 1 Lb	Conventional	Fresh	372	10.20	1,221	11.47		
		Canadian Bacon, 1-2 Lbs	Conventional	Fresh			91	5.49		
		Chorizo, < 1 Lb	Conventional	Fresh	839	3.75	816	2.97		
		Chorizo, 1-2 Lbs	Conventional	Fresh	320	4.63	316	4.77		
		Dinner Sausage, < 1 Lb	Conventional	Fresh	136	4.65	72	4.80		
		Dinner Sausage, 1-2 Lbs	Conventional	Fresh	465	4.23	407	3.94		
		Dinner Sausage, 2-4 Lbs	Conventional	Fresh			48	5.20		
		Italian Sausage, 1-2 Lbs	Conventional	Fresh	4,418	4.81	2,086	4.18		
		Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	1,865	29.65	905	28.23		
		Pre-Cooked Sausage, < 1 Lb	Antibiotic Free	Prepared			70	10.29		
		Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	2,361	6.15	2,915	6.12		
		Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	321	4.58	288	4.30		
		Pre-Cooked Sausage, 2-4 Lbs	Conventional	Prepared			109	5.20		
		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	83	11.98	96	9.76		
		Sliced Bacon, < 1 Lb	Conventional	Fresh	9,250	6.41	6,177	6.34		
		Sliced Bacon, < 1 Lb	USDA Organic	Fresh			23	12.98		
		Sliced Bacon, 10 Lbs or more	Conventional	Frozen			17	2.99		
		Sliced Bacon, 1-2 Lbs	Conventional	Fresh	9,456	5.40	11,162	5.25		
		Sliced Bacon, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh	20	5.33				
		Sliced Bacon, 2-4 Lbs	Conventional	Fresh	2,258	4.86	590	5.03		
		Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	4.99	17	4.99		
Prepared	Each	Cooked Backribs, Whole	Conventional	Prepared			32	8.99		
		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	16	15.99				
Prepared	Per lb	Cooked Backribs	Conventional	Prepared	380	9.76	253	7.42		
		Cooked Spareribs	Conventional	Prepared	26	9.89	181	8.27		
		Pulled Pork	Conventional	Prepared	1,273	6.03	1,148	5.77		
		Smoked Chops	Conventional	Prepared	523	4.32	712	5.94		
Deli	Per lb	Cubed Ham, 16 oz	Conventional	Prepared	1,510	4.99	202	5.35		
		Cubed Ham, 5-15 oz	Conventional	Prepared	491	6.10	206	4.95		
		Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	182	6.15	247	5.37		
		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	827	3.71	1,053	5.20		
		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	7,384	6.20	3,710	6.29		
		Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	9,539	8.07	12,881	7.51		



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Deli	Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	47	11.97				
		Service Deli Ham - Cat 1	Conventional	Prepared	2,758	9.39	3,959	9.34		
		Service Deli Ham - Cat 2	Conventional	Prepared	1,532	7.04	1,613	6.86		
		Service Deli Ham - Cat 3	Conventional	Prepared	1,136	4.76	2,301	4.83		
Variety Meat	Per lb	Feet	Conventional	Fresh	232	1.96	116	2.45		
		Feet	Conventional	Frozen	3	3.49	40	2.28		
		Hocks	Conventional	Fresh			34	1.94		
		Hocks	Conventional	Frozen	28	3.98				
		Neckbones	Conventional	Fresh	263	1.96	218	1.74		
		Neckbones	Conventional	Frozen	68	2.16				

## NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,853
Activity Index	27,542
Feature Rate (%)	89.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	130	3.99 - 3.99	3.99
Ham	Per lb		Ham Butt, Bone-In	Conventional	Fresh	44	1.59 - 1.59	1.59
			Ham Shank, Bone-In	Conventional	Fresh	81	1.59 - 1.99	1.77
			Ham Steak	Conventional	Fresh	1939	2.99 - 6.66	4.22
			Ham, Boneless, Half	Conventional	Fresh	164	4.99 - 4.99	4.99
			Ham, Boneless, Quarter	Conventional	Fresh	239	4.66 - 5.99	5.17
			Ham, Boneless, Whole	Conventional	Fresh	44	4.99 - 4.99	4.99
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	163	1.99 - 1.99	1.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	173	1.99 - 2.99	2.16
			Backribs, Regular	Conventional	Fresh	383	2.99 - 4.99	3.68
			Backribs, Regular	Conventional	Frozen	133	2.99 - 3.99	3.97
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	711	1.79 - 2.99	2.16
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	75	1.99 - 3.49	3.13
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	26	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	611	1.99 - 5.99	3.37
			CC Loin Chops, Boneless, Value	Conventional	Fresh	847	2.69 - 3.29	2.95
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	33	1.99 - 2.49	2.22



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Loin Filets, Marinated, Regular	Conventional	Fresh	167	4.36 - 5.56	4.91
			Loin Roast, Boneless, 10 Lbs or more	Conventional	Fresh	21	2.99 - 2.99	2.99
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	26	2.99 - 5.99	5.64
			Loin Roast, Boneless, Regular	Conventional	Fresh	945	1.69 - 3.99	2.18
			Rib Chops, Bone-In, Regular	Conventional	Fresh	130	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	969	2.49 - 3.99	2.90
			Tenderloin, Marinated, Regular	Conventional	Fresh	715	5.21 - 6.09	5.67
Rib	Per lb		Spareribs, 10 Lbs or more	Conventional	Fresh	21	2.99 - 2.99	2.99
			Spareribs, Regular	Conventional	Fresh	260	1.99 - 2.99	2.76
			Spareribs, Regular	Conventional	Frozen	47	2.99 - 2.99	2.99
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	234	1.49 - 2.69	1.78
			Butt Roast, Boneless, Regular	Conventional	Fresh	48	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	117	1.79 - 2.99	2.06
			Country Style Rib, Bone-In, Value	Conventional	Fresh	18	1.99 - 1.99	1.99
			Country Style Rib, Boneless, Regular	Conventional	Fresh	18	3.99 - 3.99	3.99
			Country Style Rib, Boneless, Value	Conventional	Fresh	54	2.79 - 2.79	2.79
			Picnic, Bone-In, Regular	Conventional	Fresh	412	1.29 - 1.59	1.46
			Whole Pork Shoulder, Regular	Conventional	Fresh	111	1.39 - 1.59	1.51
			Whole Pork Shoulder, Value	Conventional	Fresh	21	1.29 - 1.29	1.29
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	126	1.99 - 3.49	2.69
Ground	Per lb		Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	205	3.99 - 4.99	4.07
			Ground Pork, 1-2 Lbs	Conventional	Fresh	743	3.00 - 4.99	3.98
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	608	3.00 - 4.99	4.26
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	904	4.65 - 6.65	5.65
			Breakfast Sausage, Link/Patty, < 1 Lb	USDA Organic	Fresh	72	10.65 - 10.65	10.65
			Canadian Bacon, < 1 Lb	Conventional	Fresh	268	10.64 - 10.64	10.64
			Chorizo, < 1 Lb	Conventional	Fresh	164	6.27 - 6.27	6.27
			Chorizo, 1-2 Lbs	Conventional	Fresh	58	5.00 - 5.00	5.00
			Dinner Sausage, < 1 Lb	Conventional	Fresh	44	5.71 - 5.71	5.71
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	373	3.99 - 4.29	4.09
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	977	3.29 - 5.59	4.61
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	803	29.02 - 34.86	31.49
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	576	4.72 - 9.60	6.67
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	91	3.33 - 3.33	3.33
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	36	11.98 - 11.98	11.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1966	3.99 - 10.65	6.12
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2311	3.99 - 8.99	5.03
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	203	9.33 - 10.66	10.46
			Cooked Spareribs	Conventional	Prepared	26	9.89 - 9.89	9.89
			Pulled Pork	Conventional	Prepared	383	5.00 - 6.99	5.37



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Smoked Chops	Conventional	Prepared	38	3.99 - 3.99	3.99
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	76	4.99 - 4.99	4.99
			Cubed Ham, 5-15 oz	Conventional	Prepared	166	6.66 - 7.00	6.70
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	72	7.04 - 7.04	7.04
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	38	3.63 - 3.63	3.63
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	595	4.99 - 6.99	6.76
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	2512	6.22 - 10.65	8.66
			Service Deli Ham - Cat 1	Conventional	Prepared	1391	6.99 - 10.99	9.28
			Service Deli Ham - Cat 2	Conventional	Prepared	1012	5.49 - 7.99	6.99
			Service Deli Ham - Cat 3	Conventional	Prepared	399	3.99 - 5.99	5.45
Variety Meat		Per lb	Feet	Conventional	Fresh	64	1.99 - 1.99	1.99
			Neckbones	Conventional	Fresh	112	1.99 - 2.49	2.20

## SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,580
Activity Index	31,394
Feature Rate (%)	89.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Butt, Bone-In	Conventional	Fresh	40	1.59 - 1.59	1.59
			Ham Shank, Bone-In	Conventional	Fresh	53	1.49 - 1.59	1.57
			Ham Steak	Conventional	Fresh	1206	2.99 - 4.00	3.07
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	54	1.99 - 1.99	1.99
			Assorted Chops, Bone-In, Value	Conventional	Fresh	1689	1.99 - 3.99	3.80
			Backribs, Regular	Conventional	Fresh	65	2.99 - 4.99	4.01
			Backribs, Regular	Conventional	Frozen	135	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	138	1.99 - 2.99	2.95
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	349	1.49 - 3.49	2.44
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	82	5.99 - 5.99	5.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	142	1.99 - 4.99	3.79
			CC Loin Chops, Boneless, Value	Conventional	Fresh	437	2.79 - 3.98	2.89
			Loin Filets, Marinated, Regular	Conventional	Fresh	1494	4.05 - 5.56	5.19
			Loin Roast, Boneless, 10 Lbs or more	Conventional	Fresh	3	2.99 - 2.99	2.99
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	239	5.99 - 5.99	5.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	1118	1.75 - 2.95	2.20
			Rib Chops, Bone-In, Regular	Conventional	Fresh	2	2.99 - 2.99	2.99
			Rib Chops, Bone-In, Value	Conventional	Fresh	2	2.19 - 2.19	2.19
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	344	1.69 - 1.99	1.99



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Sirloin Chops, Bone-In, Value	Conventional	Fresh	38	1.49 - 1.49	1.49
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	50	2.99 - 2.99	2.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	339	1.97 - 3.99	2.86
			Tenderloin, Marinated, Regular	Conventional	Fresh	543	5.02 - 6.95	5.64
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	2	1.77 - 1.77	1.77
Rib	Per lb		Spareribs, 10 Lbs or more	Conventional	Fresh	3	2.99 - 2.99	2.99
			Spareribs, Regular	Conventional	Fresh	45	1.88 - 3.79	3.24
			Spareribs, Regular	Conventional	Frozen	3	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	186	1.88 - 3.99	3.56
			St. Louis Style Spareribs, Regular	Conventional	Frozen	29	3.29 - 4.98	4.92
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	2315	1.49 - 2.49	2.29
			Butt Roast, Bone-In, Value	Conventional	Fresh	28	1.79 - 1.79	1.79
			Butt Roast, Boneless, Regular	Conventional	Fresh	3	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	30	2.69 - 2.95	2.93
			Country Style Rib, Bone-In, Value	Conventional	Fresh	139	2.39 - 2.79	2.62
			Country Style Rib, Boneless, Regular	Conventional	Fresh	111	2.17 - 3.69	3.05
			Country Style Rib, Boneless, Value	Conventional	Fresh	17	2.79 - 2.79	2.79
			Picnic, Bone-In, Regular	Conventional	Fresh	230	1.39 - 1.98	1.61
			Pork Cubed Steak, Regular	Conventional	Fresh	50	2.99 - 2.99	2.99
			Pork Steak, Regular	Conventional	Fresh	1417	2.95 - 2.99	2.99
			Pork Steak, Value	Conventional	Fresh	115	1.99 - 2.99	2.65
			Whole Pork Shoulder, Value	Conventional	Fresh	3	1.29 - 1.29	1.29
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	80	2.49 - 3.49	2.99
Ground	Per lb		Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	7	4.99 - 4.99	4.99
			Ground Pork, 1-2 Lbs	Conventional	Fresh	1	3.99 - 3.99	3.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	779	2.50 - 4.98	3.84
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	1647	2.67 - 6.00	4.87
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	38	2.96 - 2.96	2.96
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	128	3.07 - 5.33	4.42
			Chorizo, 1-2 Lbs	Conventional	Fresh	3	5.00 - 5.00	5.00
			Dinner Sausage, < 1 Lb	Conventional	Fresh	2	5.72 - 5.72	5.72
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	1650	3.49 - 5.59	4.73
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	444	28.57 - 31.68	29.04
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	544	4.97 - 9.57	5.84
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	82	5.59 - 5.59	5.59
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	7	11.98 - 11.98	11.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	2504	3.33 - 9.32	6.01
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	3313	2.99 - 6.99	5.49
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	303	3.60 - 5.60	4.93
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	3	9.33 - 9.33	9.33





Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Prepared		Per lb	Pulled Pork	Conventional	Prepared	57	4.75 - 4.79	4.78
			Smoked Chops	Conventional	Prepared	25	3.98 - 3.98	3.98
Deli		Per lb	Cubed Ham, 16 oz	Conventional	Prepared	1094	4.99 - 4.99	4.99
			Cubed Ham, 5-15 oz	Conventional	Prepared	50	5.60 - 5.60	5.60
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	28	3.29 - 3.29	3.29
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	3198	4.98 - 6.99	6.38
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1406	5.00 - 10.98	8.29
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	2	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	201	7.99 - 10.99	9.94
			Service Deli Ham - Cat 2	Conventional	Prepared	102	5.99 - 6.99	6.40
			Service Deli Ham - Cat 3	Conventional	Prepared	180	2.48 - 5.99	4.08
Variety Meat		Per lb	Feet	Conventional	Fresh	60	1.99 - 1.99	1.99
			Hocks	Conventional	Frozen	28	3.98 - 3.98	3.98
			Neckbones	Conventional	Fresh	72	1.57 - 2.49	1.90
			Neckbones	Conventional	Frozen	68	0.88 - 3.98	2.16

## MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,639
Activity Index	21,833
Feature Rate (%)	87.9%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	38	2.99 - 4.99	4.10
Ham		Per lb	Ham Steak	Conventional	Fresh	606	3.99 - 6.00	5.46
			Ham, Boneless, Quarter	Conventional	Fresh	189	3.99 - 3.99	3.99
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	65	1.69 - 3.99	2.17
			Assorted Chops, Bone-In, Value	Conventional	Fresh	134	1.99 - 3.99	2.29
			Backribs, Regular	Conventional	Fresh	261	2.99 - 5.99	4.01
			Backribs, Regular	Conventional	Frozen	94	2.99 - 3.49	3.08
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	278	1.99 - 3.99	2.45
			CC Loin Chops, Bone-In, Value	Conventional	Fresh	297	1.49 - 5.04	2.95
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	82	1.79 - 5.99	3.46
			CC Loin Chops, Boneless, Value	Conventional	Fresh	462	2.66 - 3.99	2.88
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	16	2.99 - 2.99	2.99
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	90	2.49 - 2.49	2.49
			Loin Filets, Marinated, Regular	Conventional	Fresh	530	3.52 - 5.81	4.57
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	61	2.99 - 2.99	2.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	1271	1.39 - 4.99	2.24



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		Loin Roast, Boneless, Value	Conventional	Fresh	18	2.99 - 2.99	2.99
			Rib Chops, Bone-In, Regular	Conventional	Fresh	202	3.29 - 4.00	3.83
			Rib Chops, Bone-In, Value	Conventional	Fresh	69	2.19 - 4.74	3.81
			Rib Chops, Boneless, Regular	Conventional	Fresh	17	5.99 - 5.99	5.99
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	30	1.69 - 2.99	2.43
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	28	3.14 - 3.14	3.14
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	28	3.99 - 3.99	3.99
			Tenderloin, Fresh, Regular	Conventional	Fresh	438	2.49 - 3.99	3.34
			Tenderloin, Marinated, Regular	Conventional	Fresh	278	5.21 - 6.95	6.38
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	136	1.99 - 1.99	1.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	34	2.99 - 2.99	2.99
			Spareribs, Regular	Conventional	Frozen	28	2.99 - 2.99	2.99
			Spareribs, Value	Conventional	Fresh	21	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	303	2.99 - 3.99	3.33
			St. Louis Style Spareribs, Regular	Conventional	Frozen	20	3.29 - 3.29	3.29
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	264	1.58 - 2.49	2.12
			Butt Roast, Bone-In, Value	Conventional	Fresh	17	1.88 - 1.88	1.88
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	165	2.49 - 2.99	2.93
			Country Style Rib, Bone-In, Value	Conventional	Fresh	126	2.49 - 3.24	2.66
			Country Style Rib, Boneless, Regular	Conventional	Fresh	34	2.79 - 3.99	3.43
			Country Style Rib, Boneless, Value	Conventional	Fresh	2	2.79 - 2.79	2.79
			Picnic, Bone-In, Value	Conventional	Fresh	28	0.99 - 0.99	0.99
			Pork Steak, Regular	Conventional	Fresh	107	1.99 - 3.99	3.12
			Pork Steak, Value	Conventional	Fresh	68	1.88 - 3.99	2.42
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	37	2.99 - 2.99	2.99
Ground	Per lb		Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	11	4.99 - 4.99	4.99
			Ground Pork, 1-2 Lbs	Conventional	Fresh	373	2.99 - 3.99	3.09
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1546	2.95 - 5.00	3.92
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	608	2.67 - 5.72	5.37
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	97	3.07 - 3.91	3.43
			Canadian Bacon, < 1 Lb	Conventional	Fresh	69	9.31 - 9.33	9.32
			Chorizo, < 1 Lb	Conventional	Fresh	76	4.00 - 5.99	5.00
			Chorizo, 1-2 Lbs	Conventional	Fresh	37	2.99 - 3.99	3.56
			Dinner Sausage, < 1 Lb	Conventional	Fresh	13	5.72 - 5.72	5.72
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	44	4.99 - 4.99	4.99
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	191	3.49 - 5.59	4.82
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	436	22.16 - 29.02	28.13
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	1089	4.97 - 9.60	6.14
			Pre-Cooked Sausage, 1-2 Lbs	Conventional	Prepared	148	3.55 - 5.59	4.79



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	11	11.98 - 11.98	11.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1678	3.93 - 11.99	6.08
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	2007	2.99 - 7.99	5.77
			Sliced Bacon, 1-2 Lbs	USDA Organic, Pasture Raised	Fresh	20	5.33 - 5.33	5.33
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	750	4.36 - 5.00	4.95
			Sliced Bacon, 5-9 Lbs	Conventional	Fresh	17	4.99 - 4.99	4.99
Prepared	Each		Cooked St. Louis Spareribs, Whole	Conventional	Prepared	16	15.99 - 15.99	15.99
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	134	7.99 - 9.33	9.03
			Pulled Pork	Conventional	Prepared	338	5.99 - 5.99	5.99
			Smoked Chops	Conventional	Prepared	152	3.99 - 4.99	4.88
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	259	4.98 - 4.98	4.98
			Cubed Ham, 5-15 oz	Conventional	Prepared	217	5.98 - 6.00	6.00
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	80	4.00 - 7.12	5.89
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	136	3.29 - 4.36	3.91
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	1358	4.99 - 6.99	5.76
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1766	3.98 - 13.69	8.11
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	39	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	578	7.99 - 11.99	9.80
			Service Deli Ham - Cat 2	Conventional	Prepared	282	5.99 - 7.99	7.55
			Service Deli Ham - Cat 3	Conventional	Prepared	285	3.99 - 5.99	4.35

## SOUTH CENTRAL REGION (AR, CO, KS, LA, MO, NM, OK, TX)

Metric	Current Week (CW)
Total Outlets	3,705
Activity Index	16,643
Feature Rate (%)	84.5%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Shank, Bone-In	Conventional	Fresh	52	1.49 - 1.49	1.49
			Ham Steak	Conventional	Fresh	146	3.49 - 5.98	4.80
			Ham, Bone-In, Half	Conventional	Fresh	29	2.99 - 2.99	2.99
			Ham, Boneless, Half	Conventional	Fresh	29	6.99 - 6.99	6.99
			Ham, Boneless, Whole	Conventional	Fresh	29	6.99 - 6.99	6.99
			Whole Pork Leg, Fresh	Conventional	Fresh	3	2.27 - 2.27	2.27
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	144	1.99 - 3.99	3.06
			Assorted Chops, Bone-In, Value	Conventional	Fresh	187	1.47 - 3.49	2.22
			Backribs, Regular	Conventional	Fresh	115	2.48 - 3.59	3.07
			Backribs, Regular	Conventional	Frozen	6	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	421	1.69 - 2.49	2.20



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		CC Loin Chops, Bone-In, Value	Conventional	Fresh	574	1.49 - 5.04	3.02
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	169	1.79 - 3.97	3.36
			CC Loin Chops, Boneless, Value	Conventional	Fresh	128	1.95 - 3.44	2.64
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	37	2.99 - 2.99	2.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	238	4.05 - 5.08	4.83
			Loin Roast, Boneless, Regular	Antibiotic Free	Fresh	6	2.99 - 2.99	2.99
			Loin Roast, Boneless, Regular	Conventional	Fresh	513	1.39 - 2.49	1.97
			Rib Chops, Bone-In, Regular	Conventional	Fresh	19	2.99 - 4.00	3.15
			Rib Chops, Bone-In, Value	Conventional	Fresh	61	2.97 - 4.74	3.21
			Rib End Roast, Bone-In, Regular	Conventional	Fresh	29	1.79 - 1.79	1.79
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	206	1.69 - 2.59	1.97
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	67	1.99 - 3.14	2.09
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	2	2.27 - 2.27	2.27
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	206	1.98 - 2.00	1.99
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	2	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	2	2.49 - 2.49	2.49
			Tenderloin, Fresh, Regular	Conventional	Fresh	83	1.97 - 2.98	2.35
			Tenderloin, Marinated, Regular	Conventional	Fresh	357	5.02 - 6.21	6.02
			Whole Loin Roast, Bone-In, Regular	Conventional	Fresh	19	1.77 - 1.99	1.80
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	140	1.88 - 2.99	2.37
			Spareribs, Regular	Conventional	Frozen	6	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	175	1.88 - 3.99	2.80
			St. Louis Style Spareribs, Regular	Conventional	Frozen	96	1.97 - 3.29	1.98
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	415	1.79 - 2.79	2.15
			Butt Roast, Boneless, Regular	Conventional	Fresh	29	2.79 - 2.79	2.79
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	316	1.99 - 3.48	2.97
			Country Style Rib, Bone-In, Value	Conventional	Fresh	540	1.99 - 3.24	2.05
			Country Style Rib, Boneless, Regular	Conventional	Fresh	1	2.17 - 2.17	2.17
			Picnic Cushion, Regular	Conventional	Fresh	3	3.49 - 3.49	3.49
			Picnic, Bone-In, Value	Conventional	Fresh	6	0.99 - 0.99	0.99
			Pork Steak, Regular	Conventional	Fresh	137	1.99 - 3.48	3.28
			Pork Steak, Value	Conventional	Fresh	325	1.88 - 3.99	2.87
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	126	1.99 - 3.49	2.52
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	160	2.99 - 3.99	3.21
Processed	Per lb		Breakfast Sausage, < 1 Lb	Conventional	Fresh	27	3.31 - 3.31	3.31
			Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	1224	2.99 - 5.49	4.02
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	525	2.67 - 6.74	5.40
			Breakfast Sausage, Link/Patty, 1-2 Lbs	Conventional	Frozen	29	4.79 - 4.79	4.79
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Fresh	130	3.91 - 4.21	4.05
			Breakfast Sausage, Link/Patty, 2-4 Lbs	Conventional	Frozen	58	4.50 - 4.63	4.57



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Canadian Bacon, < 1 Lb	Conventional	Fresh	35	8.43 - 9.33	8.58
			Chorizo, < 1 Lb	Conventional	Fresh	365	2.61 - 4.92	3.15
			Chorizo, 1-2 Lbs	Conventional	Fresh	32	3.97 - 4.29	4.26
			Dinner Sausage, < 1 Lb	Conventional	Fresh	27	3.34 - 3.34	3.34
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	29	5.50 - 5.50	5.50
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	323	3.61 - 5.59	4.87
			Pre-Cooked Bacon, < 1 Lb	Conventional	Prepared	182	20.89 - 30.41	26.69
			Pre-Cooked Sausage, < 1 Lb	Conventional	Prepared	152	4.97 - 6.12	5.32
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1515	3.99 - 10.65	5.92
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	818	2.98 - 7.99	4.87
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	932	3.60 - 5.77	4.71
Prepared	Per lb		Pulled Pork	Conventional	Prepared	314	4.49 - 10.99	6.53
			Smoked Chops	Conventional	Prepared	249	2.99 - 6.71	3.90
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	41	4.98 - 4.98	4.98
			Cubed Ham, 5-15 oz	Conventional	Prepared	58	3.98 - 6.38	5.18
			Self-Service Deli Ham Tub/Pouch, < 5 oz	Conventional	Prepared	30	4.72 - 4.72	4.72
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	127	3.63 - 4.72	3.94
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	999	3.97 - 6.99	5.88
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1428	3.54 - 13.69	7.45
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	USDA Organic	Prepared	6	11.97 - 11.97	11.97
			Service Deli Ham - Cat 1	Conventional	Prepared	258	7.97 - 10.99	8.89
			Service Deli Ham - Cat 2	Conventional	Prepared	104	5.99 - 7.99	6.88
			Service Deli Ham - Cat 3	Conventional	Prepared	85	3.49 - 3.99	3.53
Variety Meat	Per lb		Feet	Conventional	Fresh	108	1.47 - 2.29	1.92
			Neckbones	Conventional	Fresh	79	1.47 - 2.00	1.67

## SOUTHWEST REGION (AZ, CA, NV, UT)

Metric	Current Week (CW)
Total Outlets	3,675
Activity Index	12,257
Feature Rate (%)	77.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Spiral Sliced, Bone-In, Half	Conventional	Fresh	28	4.99 - 4.99	4.99
			Whole Pork Leg, Fresh	Conventional	Fresh	63	2.27 - 2.27	2.27
Loin	Per lb		Assorted Chops, Bone-In, Regular	Conventional	Fresh	855	1.99 - 3.99	3.29
			Assorted Chops, Bone-In, Value	Conventional	Fresh	66	2.69 - 4.99	3.07
			Backribs, Regular	Conventional	Fresh	104	2.99 - 2.99	2.99
			CC Loin Chops, Bone-In, Regular	Conventional	Fresh	143	3.49 - 3.99	3.54



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Loin	Per lb		CC Loin Chops, Bone-In, Value	Conventional	Fresh	57	2.59 - 2.99	2.98
			CC Loin Chops, Bone-In, Thick Cut, Regular	Conventional	Fresh	118	3.99 - 3.99	3.99
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	92	2.49 - 5.99	3.94
			CC Loin Chops, Boneless, Value	Antibiotic Free	Fresh	28	9.99 - 9.99	9.99
			CC Loin Roast, Bone-In, Regular	Conventional	Fresh	148	1.99 - 1.99	1.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	19	2.96 - 2.96	2.96
			Loin Roast, Boneless, Regular	Conventional	Fresh	214	1.77 - 4.99	4.42
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	128	2.29 - 2.59	2.44
			Sirloin Chops, Bone-In, Value	Conventional	Fresh	102	1.69 - 1.99	1.85
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	9	2.27 - 2.27	2.27
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	112	1.69 - 2.29	2.04
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	89	1.99 - 2.49	2.44
			Sirloin Roast, Boneless, Value	Conventional	Fresh	27	2.49 - 2.49	2.49
			Tenderloin, Fresh, Regular	Conventional	Fresh	254	4.99 - 4.99	4.99
Rib	Per lb		Spareribs, Regular	Conventional	Fresh	72	2.99 - 4.49	4.22
			Spareribs, Regular	Conventional	Frozen	317	2.49 - 2.99	2.76
			St. Louis Style Spareribs, Regular	Conventional	Fresh	76	3.49 - 3.79	3.60
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	755	1.97 - 3.69	2.28
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	169	2.99 - 2.99	2.99
			Country Style Rib, Bone-In, Value	Conventional	Fresh	161	1.99 - 4.59	2.17
			Country Style Rib, Boneless, Regular	Conventional	Fresh	59	2.49 - 3.33	2.76
			Picnic Cushion, Regular	Conventional	Fresh	63	3.49 - 3.49	3.49
			Pork Steak, Regular	Conventional	Fresh	178	2.27 - 2.99	2.95
Other/Misc.	Per lb		Stew Meat	Conventional	Fresh	200	2.99 - 3.49	3.25
Ground	Per lb		Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	25	4.99 - 4.99	4.99
			Ground Pork, 1-2 Lbs	Conventional	Fresh	28	5.99 - 5.99	5.99
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	356	3.97 - 3.97	3.97
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	76	5.32 - 5.72	5.38
			Chorizo, < 1 Lb	Conventional	Fresh	234	2.22 - 3.00	2.50
			Chorizo, 1-2 Lbs	Conventional	Fresh	187	3.97 - 5.49	4.80
			Dinner Sausage, < 1 Lb	Conventional	Fresh	38	4.00 - 4.67	4.34
			Dinner Sausage, 1-2 Lbs	Conventional	Fresh	19	3.33 - 3.33	3.33
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	857	3.33 - 5.59	5.01
			Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	25	11.98 - 11.98	11.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	1392	4.65 - 10.65	8.13
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	546	4.99 - 8.59	5.66
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	234	5.00 - 5.00	5.00
Prepared	Per lb		Pulled Pork	Conventional	Prepared	99	4.49 - 10.99	8.63
			Smoked Chops	Conventional	Prepared	59	4.99 - 4.99	4.99
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	382	3.63 - 3.63	3.63



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	863	4.77 - 7.99	5.92
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	1698	3.99 - 9.98	7.53
			Service Deli Ham - Cat 1	Conventional	Prepared	235	7.99 - 10.99	9.61
			Service Deli Ham - Cat 2	Conventional	Prepared	11	6.49 - 6.49	6.49
			Service Deli Ham - Cat 3	Conventional	Prepared	187	3.99 - 5.99	5.14

## NORTHWEST REGION (ID, MT, OR, WA, WY)

Metric	Current Week (CW)
Total Outlets	1,172
Activity Index	4,290
Feature Rate (%)	85.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham		Per lb	Ham Steak	Conventional	Fresh	51	2.69 - 4.99	4.49
Loin		Per lb	Assorted Chops, Bone-In, Regular	Conventional	Fresh	137	1.98 - 3.99	3.68
			Assorted Chops, Bone-In, Value	Conventional	Fresh	22	4.99 - 4.99	4.99
			Backribs, Regular	Conventional	Fresh	33	2.99 - 3.99	3.57
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	112	2.49 - 2.99	2.67
			CC Loin Chops, Boneless, Value	Conventional	Fresh	23	2.99 - 2.99	2.99
			CC Loin Chops, Boneless, Thick Cut, Regular	Conventional	Fresh	19	3.99 - 3.99	3.99
			Loin Filets, Marinated, Regular	Conventional	Fresh	152	4.11 - 4.11	4.11
			Loin Roast, Boneless, Regular	Conventional	Fresh	113	1.77 - 2.99	2.84
			Sirloin Chops, Bone-In, Regular	Conventional	Fresh	11	1.79 - 1.79	1.79
			Sirloin Chops, Boneless, Regular	Conventional	Fresh	116	2.27 - 3.99	2.70
			Sirloin Chops, Boneless, Value	Conventional	Fresh	4	2.89 - 2.89	2.89
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	4	2.69 - 2.69	2.69
			Sirloin Roast, Boneless, Regular	Conventional	Fresh	21	1.99 - 1.99	1.99
			Sirloin Roast, Boneless, Value	Conventional	Fresh	21	2.49 - 2.49	2.49
			Tenderloin, Fresh, Regular	Conventional	Fresh	80	2.69 - 3.99	3.93
Rib		Per lb	Spareribs, Regular	Conventional	Fresh	40	2.99 - 2.99	2.99
			St. Louis Style Spareribs, Regular	Conventional	Fresh	101	2.49 - 3.79	2.97
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	405	1.97 - 2.49	2.06
			Butt Roast, Boneless, Regular	Antibiotic Free	Fresh	12	4.99 - 4.99	4.99
			Country Style Rib, Bone-In, Value	Conventional	Fresh	22	4.59 - 4.59	4.59
			Pork Steak, Regular	Conventional	Fresh	21	2.27 - 2.27	2.27
Ground		Per lb	Ground Pork, 1-2 Lbs	Antibiotic Free	Fresh	4	4.99 - 4.99	4.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	380	3.97 - 3.99	3.97
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	23	5.32 - 5.72	5.70
			Dinner Sausage, < 1 Lb	Conventional	Fresh	12	3.36 - 3.36	3.36
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	352	4.79 - 5.59	5.02



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Processed	Per lb		Sliced Bacon, < 1 Lb	Antibiotic Free	Fresh	4	11.98 - 11.98	11.98
			Sliced Bacon, < 1 Lb	Conventional	Fresh	192	5.32 - 10.65	8.54
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	357	4.99 - 5.99	5.26
			Sliced Bacon, 2-4 Lbs	Conventional	Fresh	39	5.00 - 5.33	5.19
Prepared	Per lb		Cooked Backribs	Conventional	Prepared	40	8.66 - 8.66	8.66
			Pulled Pork	Conventional	Prepared	82	4.49 - 5.79	5.12
Deli	Per lb		Cubed Ham, 16 oz	Conventional	Prepared	40	4.99 - 4.99	4.99
			Self-Service Deli Ham Tub/Pouch, > 16 oz	Conventional	Prepared	116	3.63 - 3.63	3.63
			Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	360	4.99 - 7.99	6.88
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	656	3.56 - 9.98	7.96
			Service Deli Ham - Cat 1	Conventional	Prepared	92	7.99 - 8.99	8.22
			Service Deli Ham - Cat 2	Conventional	Prepared	21	6.98 - 6.98	6.98

## ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	91
Activity Index	238
Feature Rate (%)	96.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Ham	Per lb		Ham Sliced, Boneless, Quarter	Conventional	Fresh	3	6.98 - 6.98	6.98
Loin	Per lb		CC Loin Chops, Bone-In, Value	Conventional	Fresh	33	5.19 - 5.19	5.19
			CC Loin Chops, Boneless, Regular	Conventional	Fresh	16	2.49 - 2.69	2.65
			Loin Roast, Boneless, Regular	Conventional	Fresh	3	2.79 - 2.79	2.79
			Sirloin Chops, Boneless, Value	Conventional	Fresh	2	2.89 - 2.89	2.89
			Sirloin Roast, Bone-In, Regular	Conventional	Fresh	2	2.69 - 2.69	2.69
			Tenderloin, Fresh, Regular	Conventional	Fresh	2	2.69 - 2.69	2.69
Shoulder	Per lb		Butt Roast, Bone-In, Regular	Conventional	Fresh	15	1.97 - 2.98	2.17
			Country Style Rib, Bone-In, Regular	Conventional	Fresh	14	2.98 - 3.49	3.38
			Pork Steak, Regular	Conventional	Fresh	11	3.49 - 3.49	3.49
Ground	Per lb		Ground Pork, 1-2 Lbs	Conventional	Fresh	3	2.98 - 2.98	2.98
Processed	Per lb		Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	12	3.97 - 3.97	3.97
			Breakfast Sausage, Link/Patty, < 1 Lb	Conventional	Fresh	13	5.32 - 5.32	5.32
			Chorizo, 1-2 Lbs	Conventional	Fresh	3	2.98 - 2.98	2.98
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	12	4.99 - 4.99	4.99
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	56	5.27 - 8.49	7.41
Deli	Per lb		Self-Service Deli Ham Tub/Pouch, 16 oz	Conventional	Prepared	11	6.99 - 6.99	6.99
			Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	24	7.06 - 9.07	8.07
			Service Deli Ham - Cat 1	Conventional	Prepared	3	7.99 - 7.99	7.99





## HAWAII (HI)

Metric	Current Week (CW)
Total Outlets	109
Activity Index	246
Feature Rate (%)	59.6%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Belly		Per lb	Pork Belly, Regular	Conventional	Fresh	3	4.59 - 4.59	4.59
			Pork Belly, Value	Conventional	Fresh	7	5.49 - 5.49	5.49
Loin		Per lb	Backribs, Regular	Conventional	Fresh	25	4.39 - 4.39	4.39
Shoulder		Per lb	Butt Roast, Bone-In, Regular	Conventional	Fresh	23	1.97 - 1.97	1.97
			Butt Roast, Bone-In, Regular	Conventional	Frozen	3	2.69 - 2.69	2.69
			Butt Roast, Boneless, Regular	Conventional	Fresh	3	2.99 - 2.99	2.99
Processed		Per lb	Breakfast Sausage, 1-2 Lbs	Conventional	Fresh	23	3.97 - 3.97	3.97
			Italian Sausage, 1-2 Lbs	Conventional	Fresh	56	4.79 - 5.99	5.47
			Sliced Bacon, < 1 Lb	Conventional	Fresh	3	6.65 - 6.65	6.65
			Sliced Bacon, 1-2 Lbs	Conventional	Fresh	48	5.27 - 6.99	6.17
Deli		Per lb	Self-Service Deli Ham Tub/Pouch, 5-15 oz	Conventional	Prepared	49	6.20 - 9.07	7.95
Variety Meat		Per lb	Feet	Conventional	Frozen	3	3.49 - 3.49	3.49

**Explanatory Notes:**

**FEATURE RATE:** the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

**ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

**STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.