



USDA National Retail Report - Turkey

Thu. Nov 10, 2022

Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 11/10 thru 11/16.

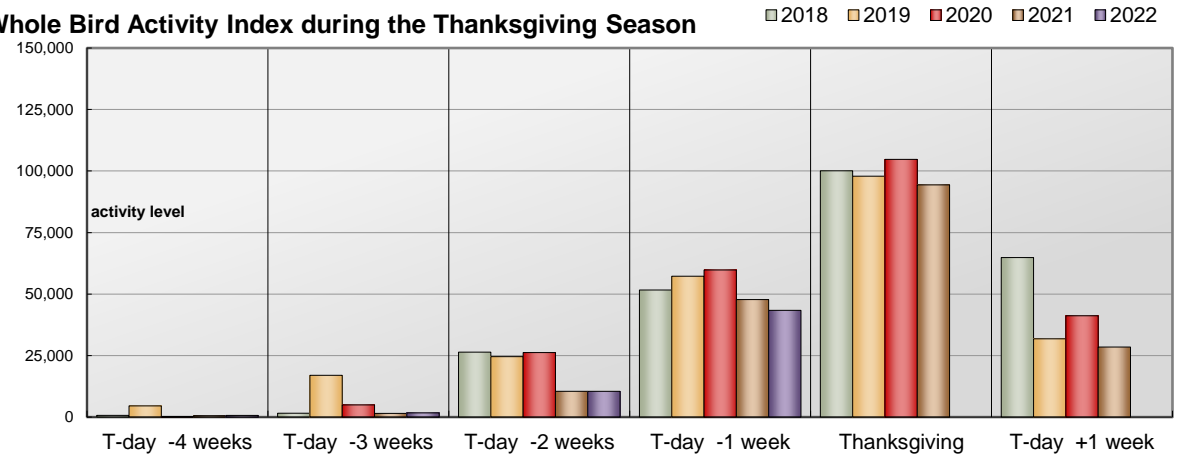
(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| NATIONAL SUMMARY | | | | | | |
|-------------------------------------|-------------------------|-------------|-------------------------|-------------|-------------------------|-------------|
| | THIS WEEK | | LAST WEEK | | LAST YEAR | |
| Feature Rate ^{1/} | 60.1% of 29,200 outlets | | 29.4% of 29,200 outlets | | 64.9% of 29,200 outlets | |
| Special Rate ^{4/} | 10.3% | | 3.3% | | 7.9% | |
| Activity Index ^{2/} | 52,794 | | 18,123 | | 64,732 | |
| 3/ | Stores | Wtd Avg | Stores | Wtd Avg | Stores | Wtd Avg |
| WHOLE BIRDS: | | | | | | |
| Fresh - Hens | 495 | 1.56 | | | 1,927 | 1.54 |
| " - Toms | 495 | 1.56 | | | 1,927 | 1.54 |
| Frozen - Hens | 20,726 | 0.97 | 5,459 | 1.14 | 22,512 | 0.88 |
| " - Toms | 21,670 | 0.95 | 5,013 | 1.11 | 21,396 | 0.89 |
| PARTS: | | | | | | |
| Breast: | | | | | | |
| Bone-in, whole | | | | | | |
| Fresh | 323 | 3.99 | 12 | 2.49 | 276 | 3.22 |
| Frozen | 5,768 | 2.38 | 1,547 | 2.45 | 8,054 | 1.74 |
| Split, bone-in | | | | | | |
| Fresh | | | | | | |
| Rotisserie | | | | | | |
| | | | | | | |
| Boneless, whole | | | | | | |
| | | | | | | |
| Cutlets | 406 | 6.28 | | | 380 | 4.99 |
| Cutlets, thin sliced | 288 | 5.99 | | | 288 | 4.99 |
| Strips | | | | | | |
| Tenders | | | | | | |
| Marinated Tenders | | | | | | |
| | | | 1,037 | 4.99 | 505 | 4.94 |
| Drumsticks | 146 | 2.37 | 12 | 1.99 | 296 | 1.99 |
| Thighs | 77 | 1.99 | | | | |
| Wings | 135 | 2.42 | 12 | 1.99 | 291 | 1.80 |
| Necks | 77 | 2.49 | 11 | 1.59 | | |
| Smoked Drumsticks | 55 | 3.10 | 145 | 3.95 | 55 | 2.99 |
| Smoked Wings | 12 | 3.49 | 145 | 3.95 | 12 | 2.99 |
| Smoked Necks | | | 102 | 3.98 | 43 | 2.29 |
| GROUND TURKEY: | 882 | 5.49 | 2,720 | 3.71 | 5,588 | 3.92 |
| Patties | | | | | | |
| | | | | | | |
| Sausage | | | | | | |
| | | | | | | |
| 85% lean | 92 | 3.99 | 1,952 | 3.53 | 1,544 | 3.26 |
| 93% lean | 173 | 3.99 | 580 | 3.88 | 2,050 | 3.84 |
| Breast | 617 | 6.14 | 127 | 5.60 | 966 | 4.97 |
| Rolls (frsh/frz 1 lb.) | | | | | | |
| | | | 49 | 1.99 | 54 | 2.69 |
| Specialty ^{5/} | | | | | | |
| Patties | 44 | 5.99 | 316 | 5.33 | | |
| 93-94% lean | 607 | 4.51 | 592 | 4.47 | 531 | 4.46 |
| Breast | 588 | 6.59 | 705 | 6.92 | 185 | 6.20 |

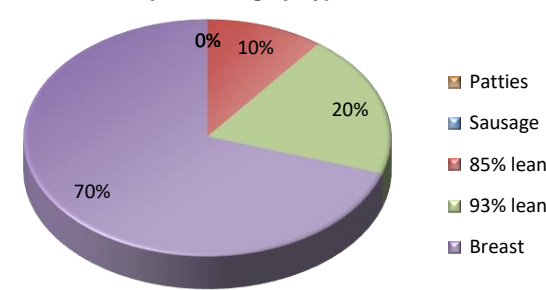
Note: rolls & specialty not included in ground turkey total and weighted average.

Due to the Veteran's Day holiday this week, this report contains data collected from ads that broke through Thursday November 10th. Turkey feature activity gains momentum as many of the retailers break their frozen whole bird ads this period. However, somewhat lag behind the previous four years. Weighted average frozen prices decline due several lucrative priced offers with the intent of the bringing the consumer through their door. Frozen bone-in breasts are easier to find. There is a glimpse of fresh whole turkeys and bone-in breasts. Marinated tenders retreat into the shadows, while cutlets make their presence known. Dark part offers focus mostly on fresh drums and wings. Grind activity goes barely noticed as expected. Deli meats show a modest increase in activity.

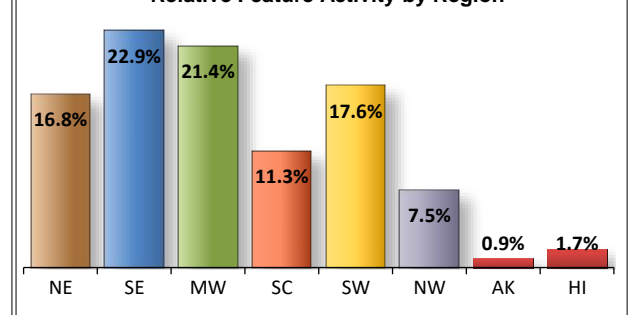
Whole Bird Activity Index during the Thanksgiving Season



Ground Turkey Featuring by Type



Relative Feature Activity by Region



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported turkey item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.) **5/ Specialty:** products produced from birds raised on an all vegetable diet without antibiotics and minimally processed.



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Thu. Nov 10, 2022

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) | | | SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV) | | | MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) | | |
|--|--|---------------------------|------|---|---------------------------|------|--|---------------------------|------|
| Special Rate ^{4/} Activity Index ^{2/} | 52.4% of 5,500 sampled outlets 14.4% of stores w/ no-price promotions Activity Index = 9,621 | | | 70.7% of 7,400 sampled outlets 10.3% of stores w/ no-price promotions Activity Index = 17,911 | | | 59.2% of 6,100 sampled outlets 7.0% of stores w/ no-price promotions Activity Index = 11,154 | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| WHOLE BIRDS: | | | | | | | | | |
| Fresh - Hens | 1.69 | 266 | 1.69 | 1.69 | 76 | 1.69 | | | |
| " - Toms | 1.69 | 266 | 1.69 | 1.69 | 76 | 1.69 | | | |
| Frozen - Hens | 2.29 | 2,770 | 1.02 | 0.37 - 2.29 | 7,708 | 0.87 | 0.47 - 1.99 | 4,402 | 0.94 |
| " - Toms | 0.37 - 2.29 | 2,935 | 0.89 | 0.37 - 2.29 | 7,731 | 0.87 | 0.47 - 1.89 | 4,593 | 0.87 |
| PARTS: | | | | | | | | | |
| Breast: | | | | | | | | | |
| Bone-in, whole | | | | | | | | | |
| Fresh | 3.99 | 288 | 3.99 | | | | | | |
| Frozen | 1.29 - 3.49 | 1,214 | 2.79 | 1.29 - 3.49 | 1,954 | 1.93 | 1.99 - 3.99 | 1,545 | 2.59 |
| Split, bone-in | | | | | | | | | |
| Fresh | | | | | | | | | |
| Rotisserie | | | | | | | | | |
| Boneless, whole | | | | | | | | | |
| Cutlets | 5.99 - 6.99 | 406 | 6.28 | | | | | | |
| Cutlets, thin sliced | 5.99 | 288 | 5.99 | | | | | | |
| Strips | | | | | | | | | |
| Tenders | | | | | | | | | |
| Marinated Tenders | | | | | | | | | |
| Drumsticks | | | | 1.99 | 77 | 1.99 | 2.99 | 58 | 2.99 |
| Thighs | | | | 1.99 | 77 | 1.99 | | | |
| Wings | | | | 1.99 | 77 | 1.99 | 2.99 | 58 | 2.99 |
| Necks | | | | 2.49 | 77 | 2.49 | | | |
| Smoked Drumsticks | | | | | | | 2.99 - 3.49 | 55 | 3.10 |
| Smoked Wings | | | | | | | 3.49 | 12 | 3.49 |
| Smoked Necks | | | | | | | | | |
| GROUND TURKEY: | | | | | | | | | |
| Patties | | | | | | | | | |
| Sausage | | | | | | | | | |
| 85% lean | | | | | | | 3.99 | 44 | 3.99 |
| 93% lean | | | | | | | 3.99 | 173 | 3.99 |
| Breast (99-100% lean) | 5.99 - 6.99 | 454 | 6.36 | 6.99 | 44 | 6.99 | | | |
| Rolls (frsh/frz 1 lb.) | | | | | | | | | |
| Specialty ^{3/} | | | | | | | | | |
| Patties | | | | | | | 5.99 | 44 | 5.99 |
| 93-94% lean | 4.00 - 5.99 | 287 | 4.70 | 4.22 | 14 | 4.22 | 4.29 - 4.99 | 128 | 4.54 |
| Breast | 5.49 - 7.99 | 447 | 6.72 | | | | 5.99 | 42 | 5.99 |

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda/market-news/livestock-poultry-grain> :

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(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX) | | | SOUTHWEST U.S. (AZ,CA,NV,UT) | | | NORTHWEST U.S. (ID,MT,OR,WA,WY) | | |
|-------------------------------------|---|---------------------------|------|---------------------------------------|---------------------------|------|---------------------------------------|---------------------------|------|
| Feature Rate ^{1/} | 52.2% of 4,900 sampled outlets | | | 56.4% of 3,800 sampled outlets | | | 72.5% of 1,300 sampled outlets | | |
| Special Rate ^{4/} | 15.6% of stores w/ no-price promotions | | | 2.9% of stores w/ no-price promotions | | | 9.9% of stores w/ no-price promotions | | |
| Activity Index ^{2/} | Activity Index = 5,873 | | | Activity Index = 6,645 | | | Activity Index = 1,176 | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| WHOLE BIRDS: | | | | | | | | | |
| Fresh - Hens | | | | 0.97 - 2.88 | 153 | 1.27 | | | |
| " - Toms | | | | 0.97 - 2.88 | 153 | 1.27 | | | |
| Frozen - Hens | 0.49 - 1.99 | 2,509 | 1.12 | 0.49 - 1.99 | 2,972 | 1.02 | 0.99 - 1.27 | 178 | 1.18 |
| " - Toms | 0.49 - 1.99 | 3,045 | 1.14 | 0.49 - 1.99 | 2,972 | 1.02 | 0.99 - 1.27 | 178 | 1.18 |
| PARTS: | | | | | | | | | |
| Breast: | | | | | | | | | |
| Bone-in, whole | | | | | | | | | |
| Fresh | | | | 3.99 | 24 | 3.99 | 3.98 | 11 | 3.98 |
| Frozen | 1.98 - 2.78 | 116 | 2.33 | 2.48 | 119 | 2.48 | 1.98 - 2.69 | 809 | 2.43 |
| Split, bone-in | | | | | | | | | |
| Fresh | | | | | | | | | |
| Rotisserie | | | | | | | | | |
| Boneless, whole | | | | | | | | | |
| Cutlets | | | | | | | | | |
| Cutlets, thin sliced | | | | | | | | | |
| Strips | | | | | | | | | |
| Tenders | | | | | | | | | |
| Marinated Tenders | | | | | | | | | |
| Drumsticks | 1.79 | 11 | 1.79 | | | | | | |
| Thighs | | | | | | | | | |
| Wings | | | | | | | | | |
| Necks | | | | | | | | | |
| Smoked Drumsticks | | | | | | | | | |
| Smoked Wings | | | | | | | | | |
| Smoked Necks | | | | | | | | | |
| GROUND TURKEY: | | | | | | | | | |
| Patties | | | | | | | | | |
| Sausage | | | | | | | | | |
| 85% lean | 3.99 | 5 | 3.99 | 3.99 | 43 | 3.99 | | | |
| 93% lean | | | | | | | | | |
| Breast (99-100% lean) | | | | 4.99 | 119 | 4.99 | | | |
| Rolls (frsh/frz 1 lb.) | | | | | | | | | |
| Specialty ^{3/} | | | | | | | | | |
| Patties | | | | | | | | | |
| 93-94% lean | 3.50 - 4.17 | 101 | 4.01 | 4.50 | 77 | 4.50 | | | |
| Breast | 6.48 | 86 | 6.48 | 4.99 | 13 | 4.99 | | | |



(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | ALASKA (AK) | | | HAWAII (HI) | | |
|-------------------------------------|--|---------------------------|------|---------------------------------------|---------------------------|------|
| Feature Rate ^{1/} | 75.0% of 100 sampled outlets | | | 86.7% of 100 sampled outlets | | |
| Special Rate ^{4/} | 11.0% of stores w/ no-price promotions | | | 2.9% of stores w/ no-price promotions | | |
| Activity Index ^{2/} | Activity Index = 145 | | | Activity Index = 269 | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| WHOLE BIRDS: | | | | | | |
| Fresh - Hens | | | | | | |
| " - Toms | | | | | | |
| Frozen - Hens | 1.19 - 2.69 | 67 | 2.35 | 0.64 - 2.99 | 120 | 2.23 |
| " - Toms | 1.19 - 2.69 | 67 | 2.35 | 0.50 - 2.99 | 149 | 2.01 |
| PARTS: | | | | | | |
| Breast: | | | | | | |
| Bone-in, whole | | | | | | |
| Fresh | | | | | | |
| Frozen | 1.99 | 11 | 1.99 | | | |
| Split, bone-in | | | | | | |
| Fresh | | | | | | |
| Rotisserie | | | | | | |
| Boneless, whole | | | | | | |
| Cutlets | | | | | | |
| Cutlets, thin sliced | | | | | | |
| Strips | | | | | | |
| Tenders | | | | | | |
| Marinated Tenders | | | | | | |
| Drumsticks | | | | | | |
| Thighs | | | | | | |
| Wings | | | | | | |
| Necks | | | | | | |
| Smoked Drumsticks | | | | | | |
| Smoked Wings | | | | | | |
| Smoked Necks | | | | | | |
| GROUND TURKEY: | | | | | | |
| Patties | | | | | | |
| Sausage | | | | | | |
| 85% lean | | | | | | |
| 93% lean | | | | | | |
| Breast (99-100% lean) | | | | | | |
| Rolls (frsh/frz 1 lb.) | | | | | | |
| Specialty ^{3/} | | | | | | |
| Patties | | | | | | |
| 93-94% lean | | | | | | |
| Breast | | | | | | |



USDA National Retail Report - Turkey

Thu. Nov 10, 2022

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 11/10 thru 11/16.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

| | NATIONAL SUMMARY | | | | | | NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) | | | SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV) | | |
|--|------------------------|---------|------------------------|---------|------------------------|---------|--|-------|-------|--|-----|-------|
| | This Week | | Last Week | | Last Year | | 34.7% of 5,500 sampled outlets Activity Index = 3,252 | | | 14.4% of 7,400 sampled outlets Activity Index = 2,190 | | |
| Feature Rate ^{1/} | 23.1% of 29,200 stores | | 16.3% of 29,200 stores | | 48.6% of 29,200 stores | | Price Range (\$/pound) | | | Price Range (\$/pound) | | |
| Activity Index ^{2/} | 11,030 | | 9,691 | | 27,656 | | Summary Stores Wtd Avg | | | Summary Stores Wtd Avg | | |
| | Stores | Wtd Avg | Stores | Wtd Avg | Stores | Wtd Avg | | | | | | |
| SERVICE DELI - Turkey | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 1,489 | 11.60 | 628 | 9.78 | 4,338 | 8.98 | 11.99 | 16 | 11.99 | 8.49 - 12.49 | 504 | 12.20 |
| Private Brand | 62 | 8.99 | 232 | 8.15 | 4,528 | 8.32 | 8.99 | 62 | 8.99 | | | |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | 40 | 7.99 | 41 | 7.99 | 1,166 | 6.20 | | | | 7.99 | 40 | 7.99 |
| Private Brand | 90 | 6.48 | 10 | 6.99 | 620 | 6.39 | 6.48 | 90 | 6.48 | | | |
| Category 3 | | | | | | | | | | | | |
| Processor Brand | | | | | 211 | 3.63 | | | | | | |
| Private Brand | 67 | 4.27 | 83 | 4.27 | 79 | 4.26 | | | | | | |
| Turkey Ham | | | | | | | | | | | | |
| Processor Brand | 113 | 4.64 | 241 | 4.94 | 114 | 4.99 | | | | | | |
| Private Brand | 126 | 4.00 | 69 | 4.16 | 216 | 3.94 | | | | | | |
| Turkey Pastrami | | | | | | | | | | | | |
| Processor Brand | 14 | 6.99 | | | | | | | | | | |
| Private Brand | | | | | 62 | 3.99 | | | | | | |
| SERVICE DELI - Chicken | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 3,166 | 9.76 | 1,906 | 10.64 | 1,492 | 8.48 | 9.99 - 12.49 | 831 | 10.27 | 5.99 - 12.49 | 652 | 7.98 |
| Private Brand | 1,387 | 8.72 | 672 | 9.24 | 703 | 8.18 | 7.99 - 11.99 | 1,276 | 8.61 | 11.99 | 44 | 11.99 |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | | | 14 | 7.99 | 174 | 5.99 | | | | | | |
| Private Brand | | | 62 | 6.99 | 115 | 5.27 | | | | | | |
| SELF-SERVICE DELI (dollars per tub or pouch) | | | | | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 2,201 | 4.37 | 2,221 | 4.11 | 4,065 | 3.58 | 3.69 - 4.49 | 502 | 4.03 | 5.00 | 475 | 5.00 |
| Private Brand | | | 227 | 3.50 | 1,866 | 2.61 | | | | | | |
| Turkey 16 oz | | | | | | | | | | | | |
| Processor Brand | 167 | 6.59 | 1,129 | 6.11 | 2,098 | 5.31 | 5.99 | 66 | 5.99 | | | |
| Private Brand | | | | | | | | | | | | |
| Chicken 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 2,108 | 4.40 | 1,929 | 4.13 | 3,943 | 3.59 | 3.69 - 4.49 | 409 | 4.11 | 5.00 | 475 | 5.00 |
| Private Brand | | | 227 | 3.50 | 1,866 | 2.61 | | | | | | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

(515) 284-4460

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<http://www.ams.usda/market-news/livestock-poultry-grain> :

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(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

| | MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) | | | SOUTH CENTRAL U.S. (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT) | | | SOUTHWEST U.S. (CA,HI,NV) | | | NORTHWEST U.S. (AK,ID,MT,OR,WA,WY) | | |
|--|--|---------------------------|------|---|---------------------------|-------|--------------------------------|---------------------------|-------|---------------------------------------|---------------------------|------|
| | 22.8% of 6,100 sampled outlets | | | 29.0% of 4,900 sampled outlets | | | 24.5% of 3,800 sampled outlets | | | 1.2% of 1,300 sampled outlets | | |
| | Activity Index = 1,725 | | | Activity Index = 2,348 | | | Activity Index = 1,452 | | | Activity Index = 48 | | |
| Feature Rate ^{1/} | | | | | | | | | | | | |
| Activity Index ^{2/} | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| SERVICE DELI - Turkey | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 8.99 - 11.99 | 214 | 9.17 | 8.99 - 12.49 | 564 | 12.25 | 9.99 - 15.99 | 191 | 10.78 | | | |
| Private Brand | | | | | | | | | | | | |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | | | | | | | | | | | | |
| Private Brand | | | | | | | | | | | | |
| Category 3 | | | | | | | | | | | | |
| Processor Brand | | | | 4.27 | 67 | 4.27 | | | | | | |
| Private Brand | | | | | | | | | | | | |
| Turkey Ham | | | | | | | | | | | | |
| Processor Brand | 6.99 | 14 | 6.99 | 3.99 | 5 | 3.99 | 3.99 - 4.49 | 94 | 4.33 | | | |
| Private Brand | 3.99 | 43 | 3.99 | 3.97 - 4.19 | 83 | 4.01 | | | | | | |
| Turkey Pastrami | | | | | | | | | | | | |
| Processor Brand | 6.99 | 14 | 6.99 | | | | | | | | | |
| Private Brand | | | | | | | | | | | | |
| SERVICE DELI - Chicken | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 8.99 - 11.99 | 653 | 9.76 | 5.99 - 12.99 | 179 | 8.84 | 9.99 - 12.50 | 835 | 10.83 | 9.99 | 16 | 9.99 |
| Private Brand | 7.89 - 12.99 | 67 | 8.79 | | | | | | | | | |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | | | | | | | | | | | | |
| Private Brand | | | | | | | | | | | | |
| SELF-SERVICE DELI (dollars per tub or pouch) | | | | | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 2.99 - 4.48 | 360 | 4.23 | 2.99 - 5.00 | 682 | 4.09 | 4.99 | 166 | 4.99 | 4.99 | 16 | 4.99 |
| Private Brand | | | | | | | | | | | | |
| Turkey 16 oz | | | | | | | | | | | | |
| Processor Brand | | | | 6.98 | 86 | 6.98 | | | | | | |
| Private Brand | | | | | | | | | | | | |
| Chicken 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 2.99 - 4.48 | 360 | 4.23 | 2.99 - 5.00 | 682 | 4.09 | 4.99 | 166 | 4.99 | 4.99 | 16 | 4.99 |
| Private Brand | | | | | | | | | | | | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

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<http://www.ams.usda/market-news/livestock-poultry-grain> :

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| | ALASKA (AK) | | | HAWAII (HI) | | | | |
|--|------------------------------|---------------------------|------|-----------------------------|---------------------------|--|--|--|
| Feature Rate ^{1/} | 15.0% of 100 sampled outlets | | | 0.0% of 100 sampled outlets | | | | |
| Activity Index ^{2/} | Activity Index = 15 | | | Activity Index = 0 | | | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | | |
| SERVICE DELI - Turkey | | | | | | | | |
| Category 1 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Category 2 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Category 3 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Turkey Ham | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Turkey Pastrami | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| SERVICE DELI - Chicken | | | | | | | | |
| Category 1 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Category 2 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| SELF-SERVICE DELI (dollars per tub or pouch) | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Turkey 16 oz | | | | | | | | |
| Processor Brand | 6.99 | 15 | 6.99 | | | | | |
| Private Brand | | | | | | | | |
| Chicken 7-10 oz | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda/market-news/livestock-poultry-grain> :

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