



USDA National Retail Report - Chicken

Fri. Oct 16, 2020

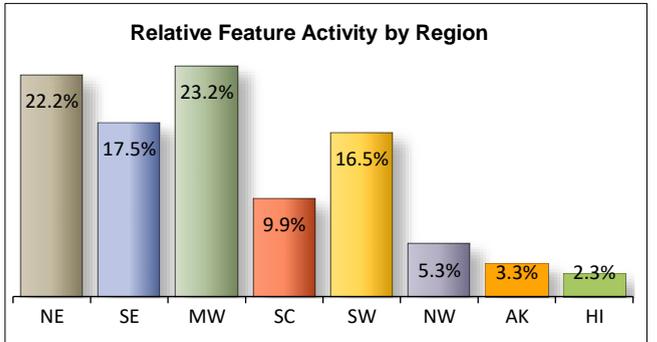
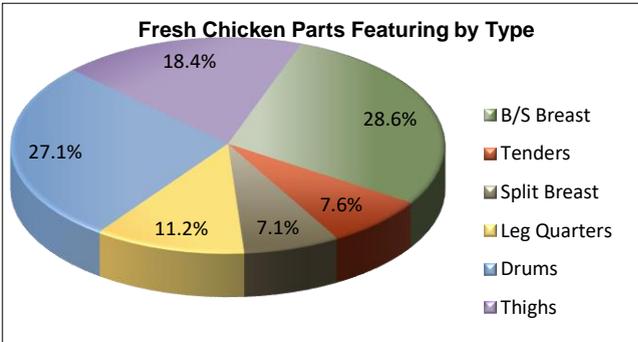
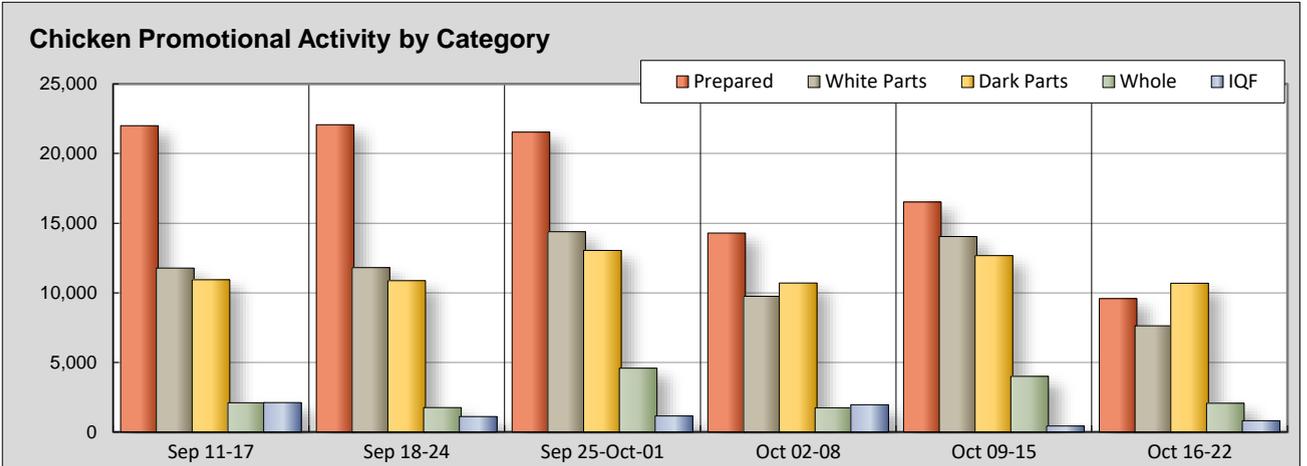
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/16 thru 10/22.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	87.4% of 29,200 outlets		89.0% of 29,200 outlets		68.7% of 29,200 outlets	
Special Rate ^{4/}	9.7%		7.0%		17.1%	
Activity Index ^{2/}	30,783		47,664		52,106	
WHOLE BIRD:	Stores ^{3/} Wtd Avg		Stores /3 Wtd Avg		Stores /3 Wtd Avg	
bagged fryer	1,452	1.18	2,952	1.02	3,567	1.09
cut-up fryer	12	1.58	208	1.60	374	1.74
bagged roaster	435	1.38	491	1.03	440	1.20
Cornish (frs/frz)	170	2.99	348	2.71	50	3.97
PARTS:						
Bnls/Sknls Breast						
regular pack	1,043	1.97	1,098	2.35	2,142	3.41
value pack	3,245	1.94	8,346	1.95	4,055	2.06
thin sliced	203	2.64	290	2.79	738	3.22
marinated	178	3.70	236	4.00	323	2.16
Breast Tenders						
regular pack	1,192	2.89	24	3.61	90	2.54
value pack	44	2.13	2,218	2.21	471	2.92
Split, bn-in Breast						
regular pack	208	1.53	125	1.55	1,795	1.14
value pack	957	1.24	1,212	1.08	2,213	1.20
Whole Wings	560	2.85	493	3.18	702	2.97
Leg Quarters						
tray pack	1,262	0.96	1,076	0.93	1,090	0.97
bagged	569	0.48	873	0.49	3,245	0.54
Legs					106 0.97	
Thighs						
regular pack	185	1.18	1,187	1.04	1,086	1.04
value pack	2,824	1.09	2,108	1.02	4,593	0.91
Drumsticks						
regular pack	235	1.14	1,272	1.04	1,260	1.01
value pack	4,201	0.89	2,422	0.97	3,615	0.94
Bnls/Sknls Thighs						
regular pack	357	2.61	1,407	2.98	1,891	2.91
value pack	1,054	1.95	2,325	2.08	843	2.03
9-pc Combos						
drum-thigh-breast						
drum-thigh-wing						
IQF						
B/S Breast	412	1.93	59	2.43	2,953	1.97
Tenders			17	2.39	310	2.15
Wings	326	2.95	107	2.40	778	2.19
Party Wings	77	2.59	250	2.18	512	2.10

This Week's Chicken Feature Highlights

Feature rate and activity index of retail chicken decrease this week while incentives to purchase slightly increase. The whole bird section is testing buyer urgency and asking higher prices. Most white parts reduce features and are also offering price cuts on all items except value pack split breasts. Value pack thighs and drumsticks increase in volume while their regular pack options nearly disappear. B/S thighs are the best deal in the dark meat section. IQF raises prices on wings and lowers prices on B/S breasts. Although kitchen activity has cooled down, most items are still readily available. Specialty and organic items increase feature rates.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

^{1/} **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. ^{2/} **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). ^{3/} **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. ^{4/} **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



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	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate ^{1/}	83.4% of 5,500 sampled outlets				94.3% of 7,400 sampled outlets				91.5% of 6,100 sampled outlets			
Special Rate ^{4/}	7.9% of stores w/ no-price promotions				17.3% of stores w/ no-price promotions				6.9% of stores w/ no-price promotions			
Activity Index ^{2/}	Activity Index = 5,571				Activity Index = 5,246				Activity Index = 5,090			
WHOLE BIRD:	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
			4/				4/				4/	
bagged fryer	0.99 - 1.99	561	1.25		0.79 - 0.99	197	0.95		0.89 - 1.99	378	1.35	
cut-up fryers												
bagged roaster	1.39	209	1.39						1.39	215	1.39	
Cornish (frs/frz)	2.99	65	2.99		2.82	10	2.82		2.82 - 3.33	82	3.09	
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack		1.69 - 1.99	86	1.91	2.99	1.69	45	2.87		1.79 - 1.99	755	1.98
value pack		1.79 - 2.99	645	2.08		1.79 - 2.29	507	1.90	1.49 - 1.69	0.99 - 2.99	781	1.85
thin sliced		2.68	90	2.68						2.99	43	2.99
marinated										3.99	33	3.99
Breast Tenders												
regular pack		2.79 - 2.99	144	2.88		2.79 - 3.99	1,038	2.89				
value pack												
Split, bn-in Breast												
regular pack					1.99	0.79 - 1.48	66	1.60		1.29	33	1.29
value pack	0.99	1.49	174	1.29		0.99 - 1.49	316	1.34		0.89 - 1.49	160	1.27
Whole Wings	2.79		69	2.79					2.69	2.59 - 2.99	437	2.86
Leg Quarters												
tray pack	0.89 - 0.99	0.97 - 1.39	537	1.01		0.59 - 0.89	154	0.74		0.69	12	0.69
bagged	0.39		97	0.39		0.39 - 0.49	95	0.40		0.39 - 3.49	144	0.71
Legs												
Thighs												
regular pack		1.00	13	1.00	0.79 - 0.99		47	0.94	1.49		89	1.49
value pack	0.99 - 1.39	0.97 - 1.39	1,089	1.16	0.79 - 0.99	0.98 - 0.99	1,266	0.98	0.99 - 1.69	1.19 - 1.59	187	1.39
Drumsticks												
regular pack		1.00	13	1.00	0.99	0.88	45	0.97	1.49	0.89	123	1.32
value pack	0.99 - 1.39	0.69 - 1.39	1,089	1.12	0.99	0.74 - 0.99	1,358	0.97	0.99 - 1.69	0.79 - 1.59	656	1.12
Bnls/Sknls Thighs												
regular pack	2.99	1.59	274	2.67		1.98	10	1.98	2.99	1.99	73	2.46
value pack		1.99	209	1.99						1.29 - 1.99	497	1.96
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
LD	B/S Breast	1.99	72	1.99		1.99	15	1.99	1.99	1.99 - 2.00	270	2.00
	Tenders											
	Wings	2.99	135	2.99	2.19 - 3.99			3.09	2.99	2.66	122	2.90
	Party Wings				2.59		77	2.59				

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain>;

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Fri. Oct 16, 2020

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/16 thru 10/22.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate ^{1/}	86.2% of 4,900 sampled outlets				75.9% of 3,800 sampled outlets				85.6% of 1,300 sampled outlets			
Special Rate ^{4/}	13.5% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions				1.6% of stores w/ no-price promotions			
Activity Index ^{2/}	Activity Index = 1,821				Activity Index = 3,063				Activity Index = 308			
WHOLE BIRD:	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
			4/				4/				4/	
bagged fryer	0.77 - 0.99	163	0.95		0.79 - 1.29	99	0.84		0.79 - 1.49	54	1.35	
cut-up fryer	1.58	12	1.58									
bagged roaster	0.89	11	0.89									
Cornish (frs/frz)					2.49	13	2.49					
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack		1.59 - 2.19	96	1.76		1.39 - 1.49	42	1.46		1.59	15	1.59
value pack		0.88 - 2.99	97	2.03	1.67	1.49 - 2.99	1,122	1.85		1.95 - 2.99	70	2.83
thin sliced		1.58	16	1.58		2.59	54	2.59				
marinated		1.58 - 4.58	68	3.22						3.99	77	3.99
Breast Tenders												
regular pack		2.99	10	2.99								
value pack		1.77	31	1.77		2.99	13	2.99				
Split, bn-in Breast												
regular pack	2.19	1.48	109	1.55								
value pack		1.49	68	1.49	0.97	0.97	228	0.97		0.99	11	0.99
Whole Wings	2.49	2.99	54	2.84								
Leg Quarters												
tray pack		0.79 - 0.99	182	0.83	0.88	0.59 - 0.89	340	0.88				
bagged		0.29 - 0.49	233	0.40								
Legs												
Thighs												
regular pack	0.79		36	0.79								
value pack	0.99 - 1.39	0.99 - 1.19	210	1.09		0.88	60	0.88		1.19	10	1.19
Drumsticks												
regular pack						0.69 - 1.29	54	0.88				
value pack	0.66 - 1.39	0.59 - 1.49	316	1.09		0.88 - 0.99	759	0.14		0.85 - 1.19	21	1.01
Bnls/Sknls Thighs												
regular pack												
value pack		1.29	31	1.29		0.99 - 2.99	272	1.97		0.85 - 1.45	22	1.15
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
Party Wings												
B/S Breast		1.99	24	1.99		1.19	7	1.19		1.19	24	1.19
Tenders												
Wings		2.99	54	2.99						2.66	4	2.66



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		ALASKA (AK)				HAWAII (HI)					
Feature Rate ^{1/}		89.0% of 100 sampled outlets				59.0% of 100 sampled outlets					
Special Rate ^{4/}		0.0% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions					
Activity Index ^{2/}		Activity Index = 56				Activity Index = 46					
WHOLE BIRD:		Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg				
				4/			4/				
bagged fryer											
cut-up fryer											
bagged roaster											
Cornish (frs/frz)											
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Sknls Breast											
regular pack			2.98	4	2.98						
value pack							3.99	23	3.99		
thin sliced											
marinated											
Breast Tenders											
regular pack											
value pack											
Split, bn-in Breast											
regular pack											
value pack											
Whole Wings											
Leg Quarters											
tray pack			2.49	37	2.49						
bagged											
Legs											
Thighs											
regular pack											
value pack			1.89	2	1.89						
Drumsticks											
regular pack											
value pack			1.89	2	1.89						
Bnls/Sknls Thighs											
regular pack											
value pack							2.99	23	2.99		
9-pc Combos											
drum-thigh-breast											
drum-thigh-wing											
ID	B/S Breast										
	Tenders										
	Wings		2.83	11	2.83						
	Party Wings										



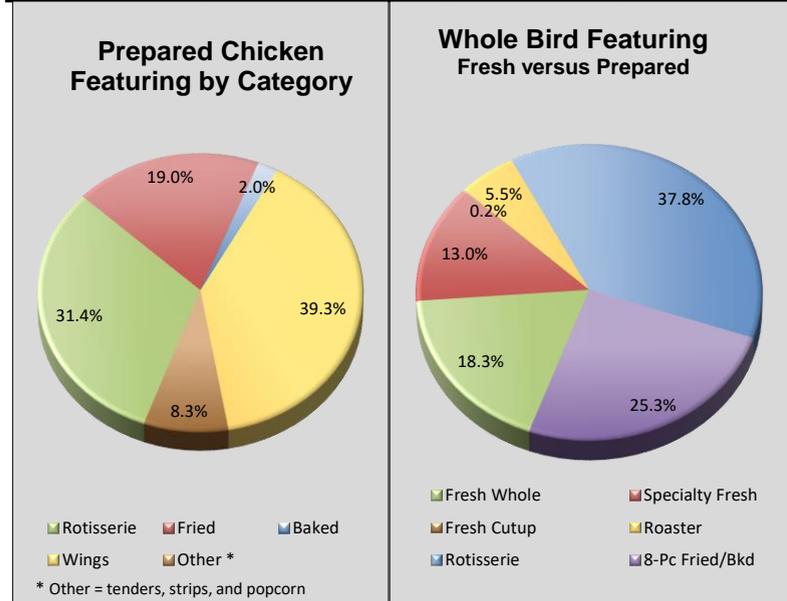
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(prices in dollars per unit or per pound unless otherwise noted)

Fri. Oct 16, 2020

PREPARED FOODS NATIONAL SUMMARY																				
		THIS WEEK		LAST WEEK		LAST YEAR				NORTHEAST U.S.		SOUTHEAST U.S.		MIDWEST U.S.		SOUTH CENTRAL U.S.				
Feature Rate ^{1/}		29.5% of 29,200 outlets		47.5% of 29,200 outlets		29.0% of 29,200 outlets		Feature Rate ^{1/}		17.8% of 5,500 sampled outlets		32.0% of 7,400 sampled outlets		30.8% of 6,100 sampled outlets		26.1% of 4,900 sampled outlets				
Activity Index ^{2/}		9,582		16,520		12,864		Activity Index ^{2/}		Activity Index = 1,043		Activity Index = 2,733		Activity Index = 3,207		Activity Index = 1,288				
		Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg			price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg		
ROTISSERIE:				ROTISSERIE:				ROTISSERIE:		ROTISSERIE:		ROTISSERIE:		ROTISSERIE:		ROTISSERIE:		ROTISSERIE:		
Whole Bird				Whole Bird				Whole Bird		Whole Bird		Whole Bird		Whole Bird		Whole Bird		Whole Bird		
< 2 lbs.		2,802	5.72	5,024	5.77	1,574	5.46	< 2 lbs.		4.99 - 6.99	769	5.43	5.99	1,225	5.99	4.99 - 6.99	616	5.40	5.00 - 6.99	177
2.1-3.0 lbs.		205	5.71	876	8.87	482	7.40	2.1-3.0 lbs.					5.98	67	5.98	6.99	40	6.99	4.99 - 5.00	44
Whole Breast				Whole Breast				Whole Breast		Whole Breast		Whole Breast		Whole Breast		Whole Breast		Whole Breast		
Leg Quarter				Leg Quarter				Leg Quarter		Leg Quarter		Leg Quarter		Leg Quarter		Leg Quarter		Leg Quarter		
				17	1.00															
FRIED & BAKED:				FRIED & BAKED:				FRIED & BAKED:		FRIED & BAKED:		FRIED & BAKED:		FRIED & BAKED:		FRIED & BAKED:		FRIED & BAKED:		
Fried 8-Piece Mix		935	6.55	5,091	6.35	2,542	6.66	Fried 8-Piece Mix		5.99 - 6.99	40	6.39	4.99 - 7.99	357	6.94	5.00 - 7.99	240	5.70		
Baked 8-Piece Mix		196	7.30	2,700	5.93	363	7.75	Baked 8-Piece Mix					5.98 - 7.99	187	7.27	7.99	9	7.99		
F/B 8-Piece Dark		237	5.54	20	6.00	323	5.79	F/B 8-Piece Dark					4.99 - 5.99	79	5.12	4.99 - 5.99	138	5.84	4.99 - 5.99	20
F/B 12-Piece		255	12.63	78	10.91	404	11.13	F/B 12-Piece								10.99 - 12.00	120	11.52	12.00 - 13.99	135
Bulk Pack (\$/piece)		391	0.70	12	0.90	180	0.60	Bulk Pack (\$/piece)		0.80	62	0.80	0.87	77	0.87	0.50	145	0.50	0.80	107
Wings: bone-in		2,757	6.17	1,456	6.08	3,754	5.95	Wings: bone-in		4.99	107	4.99	4.00 - 4.99	536	4.14	4.99 - 7.99	749	6.11	4.00 - 7.99	564
boneless		1,010	6.26	471	6.27	2,564	5.76	boneless					5.99	200	5.99	4.99 - 7.99	724	6.21	5.99 - 7.99	86
Tenders				Tenders				Tenders		Tenders		Tenders		Tenders		Tenders		Tenders		
		794	5.99	602	6.59	678	5.98			5.99	65	5.99	5.99	5	5.99	4.99 - 7.99	426	5.47	4.99 - 6.48	151
Strips				Strips				Strips		Strips		Strips		Strips		Strips		Strips		
				119	5.00															
Popcorn				Popcorn				Popcorn		Popcorn		Popcorn		Popcorn		Popcorn		Popcorn		
				54	1.99															



		SOUTHWEST U.S.		NORTHWEST U.S.		ALASKA		HAWAII						
Feature Rate ^{1/}		32.9% of 3,800 sampled outlets		64.5% of 1,300 sampled outlets		22.0% of 100 sampled outlets		0.0% of 100 sampled outlets						
Activity Index ^{2/}		Activity Index = 1,136		Activity Index = 157		Activity Index = 22		Activity Index = 0						
		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores					
ROTISSERIE:				ROTISSERIE:				ROTISSERIE:						
Whole Bird				Whole Bird				Whole Bird						
< 2 lbs.					6.99	4	6.99	7.49	11	7.49				
2.1-3.0 lbs.		5.00	54	5.00										
Whole Breast				Whole Breast				Whole Breast						
Leg Quarter				Leg Quarter				Leg Quarter						
FRIED & BAKED:				FRIED & BAKED:				FRIED & BAKED:						
Fried 8-Piece Mix		5.99 - 7.99	298	6.79										
Baked 8-Piece Mix														
F/B 8-Piece Dark														
F/B 12-Piece														
Bulk Pack (\$/piece)														
Wings: bone-in		7.99 - 9.99	695	9.85	4.00	95	4.00	4.00	11	4.00				
boneless					5.98 - 6.99	58	6.73							
Tenders				Tenders				Tenders						
		7.99	89	7.99										
Strips				Strips				Strips						
Popcorn				Popcorn				Popcorn						

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

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5 of 7

Notes:

I.S.
outlets
34
wtd avg
6.10
5.00
5.14
13.62
0.80
4.27
7.29
6.00
utlets
wtd avg



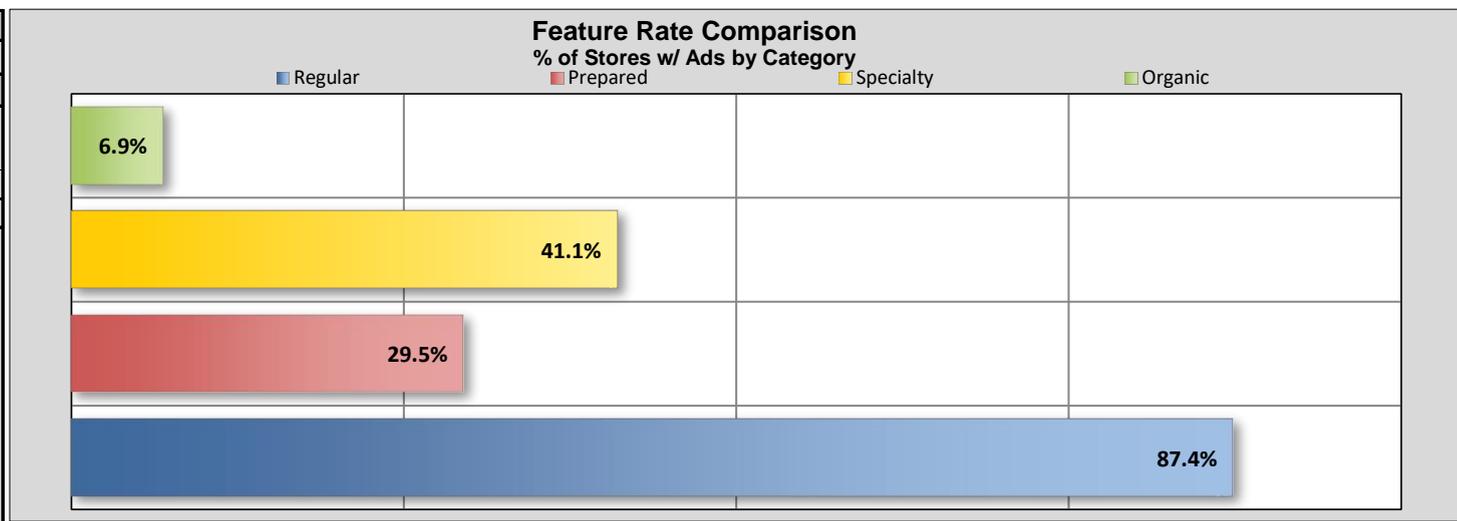
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	NATIONAL SUMMARY					
	SPECIALTY CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	41.1% of 29,200 outlets		40.4% of 29,200 outlets		20.8% of 29,200 outlets	
Activity Index ^{2/}	10,382		13,307		15,366	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	1,035	1.56	2,605	1.79	1,566	2.46
Bnls/Sknls Breast	5,572	3.57	5,119	4.88	3,540	3.90
Breast Tenders	77	3.91	343	4.39	2,135	3.97
Split, bn-in Breast	1,102	1.58	258	2.24	674	2.34
Whole Wings	279	3.52	1,197	3.52	1,043	3.34
Leg Quarters			313	1.49	268	0.82
Legs	40	2.99	103	1.05	90	3.99
Thighs	874	1.72	1,177	1.57	2,223	1.61
Drumsticks	738	1.71	1,221	1.58	2,721	1.59
B/S Thighs	665	3.11	971	3.35	1,106	3.02



SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate ^{1/}	35.7% of 5,500 sampled outlets			56.4% of 7,400 sampled outlets			31.7% of 6,100 sampled outlets			46.1% of 4,900 sampled outlets			34.7% of 3,800 sampled outlets			24.5% of 1,300 sampled outlets		
Activity Index ^{2/}	Activity Index = 3,693			Activity Index = 3,065			Activity Index = 1,494			Activity Index = 1,061			Activity Index = 849			Activity Index = 204		
	price range	stores	wtd avg															
Whole Fryer	0.79 - 2.49	443	1.69	1.99 - 2.99	31	2.83	1.39 - 2.99	140	1.79	1.18 - 4.48	134	1.84	0.89	270	0.89	1.98 - 2.99	17	2.10
Bnls/Sknls Breast	1.99 - 4.99	1,099	3.24	1.99 - 5.99	2,303	3.58	1.99 - 5.99	678	2.75	1.99 - 5.99	829	4.60	1.99 - 6.99	579	3.85	1.99	68	1.99
Breast Tenders	3.99	64	3.99				3.49	13	3.49									
Split, bn-in Breast	1.99	209	1.99	0.99 - 1.99	569	1.20	1.99 - 4.49	277	2.15	0.99	47	0.99						
Whole Wings				2.99	131	2.99	3.99	148	3.99									
Leg Quarters																		
Legs				2.99	26	2.99	2.99	5	2.99	2.99	7	2.99				2.99	2	2.99
Thighs	0.89 - 3.00	741	1.76				1.19 - 2.99	84	1.48	1.49	10	1.49				1.49	39	1.49
Drumsticks	0.89 - 2.99	616	1.79				1.19 - 1.49	73	1.25	1.49	10	1.49				1.49	39	1.49
B/S Thighs	1.99 - 2.99	521	2.79	2.99	5	2.99	2.99 - 4.99	76	4.33	2.99	24	2.99				4.99	39	4.99
SPECIALTY	ALASKA			HAWAII														
Feature Rate ^{1/}	0.0% of 100 sampled outlets			0.0% of 100 sampled outlets														
Activity Index ^{2/}	Activity Index = 10			Activity Index = 6														
	price range	stores	wtd avg	price range	stores	wtd avg												
Whole Fryer																		
Bnls/Sknls Breast	1.99 - 6.99	10	5.49	1.99	6	1.99												
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Leg Quarters																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.



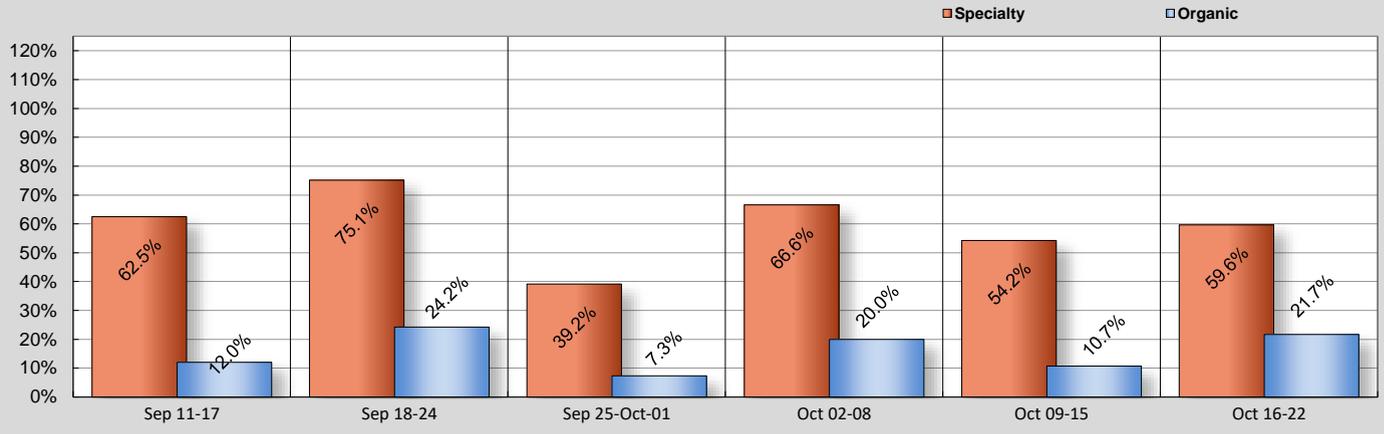
USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/16 thru 10/22.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	6.9% of 29,200 outlets		5.2% of 29,200 outlets		7.5% of 29,200 outlets	
Activity Index ^{2/}	3,315		2,333		4,023	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	680	4.43	270	3.63	823	3.21
Bnls/Sknls Breast	1,679	7.09	1,061	7.43	1,999	7.11
Breast Tenders	77	8.99	157	6.64	355	8.53
Split, bn-in Breast						
Whole Wings	25	3.49				
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs	142	4.39	10	4.99	102	3.99
Drumsticks	360	3.12	547	2.81	352	2.84
B/S Thighs	352	6.51	288	6.49	392	6.25

% of Stores Featuring Specialty/Organic Chicken vs. Regular Product⁵



^{5/} % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.		SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.			
		10.2% of 5,500 sampled outlets Activity Index = 1,847		2.7% of 7,400 sampled outlets Activity Index = 200			14.9% of 6,100 sampled outlets Activity Index = 909			2.5% of 4,900 sampled outlets Activity Index = 124			5.3% of 3,800 sampled outlets Activity Index = 228			1.2% of 1,300 sampled outlets Activity Index = 0		
Whole Fryer	2.99	4.09	352	3.19			6.99	201	6.99	6.99	38	6.99	2.49	89	2.49			
Bnls/Sknls Breast	7.79	9.99	571	8.37	5.98	200	5.98	5.99	708	5.99	8.98	86	8.98	7.99	114	7.99		
Breast Tenders		8.99	77	8.99														
Split, bn-in Breast																		
Whole Wings													3.49	25	3.49			
Legs																		
Thighs	3.89	4.99	142	4.39														
Drumsticks	2.69	4.99	353	3.11														
B/S Thighs	6.49	6.59	352	6.51														
ORGANIC	ALASKA		HAWAII															
	7.0% of 100 sampled outlets Activity Index = 7		0.0% of 100 sampled outlets Activity Index = 0															
Whole Fryer																		
Bnls/Sknls Breast																		
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs																		
Drumsticks		3.29	7	3.29														
B/S Thighs																		

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