



Orlando Shipping Point Vegetables Prices (OR_FV120)

Agricultural Marketing Service

Specialty Crops Market News

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February 28, 2025

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Plant City, FL	Clear	49- 79F
Homestead, FL	Mostly Clear	60- 82F
Immokalee, FL	Clear	53- 80F
Pompano Beach FL	Clear	62- 79F
Palmetto, FL	Clear	54- 77F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

VEGETABLES

CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2024 Season

---BEANS, ROUND GREEN TYPE: DEMAND MODERATE. MARKET HIGHER. Includes palletizing and precooling.

Machine Picked

1 1/9 bushel cartons/crates 8.35-12.85 mostly 10.35-10.85
few including previous commitments higher

---CORN, SWEET: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

BI-COLOR

cartons/crates

4 dozen minimum 10.95-12.95 occasional higher

YELLOW

cartons/crates

4 dozen minimum 10.95-12.95 occasional higher

WHITE

cartons/crates

4 dozen minimum 12.95-14.95

---PEPPERS, BELL TYPE: DEMAND FAIRLY GOOD. MARKET JUMBO AND LARGE HIGHER, OTHERS ABOUT STEADY. Includes palletizing and precooling.

Green

1 1/9 bushel cartons

jumbo 10.35-14.85 mostly 12.35

extra large 12.35-14.85 mostly 12.35

large 10.00-10.85 mostly 10.35 few previous
commitments higher

irregular size Fair Quality 8.00-8.85 mostly 8.00-8.35
occasional lower few previous commitments higher

---PEPPERS, CUBANELLE: DEMAND FAIRLY GOOD. MARKET SLIGHTLY LOWER. Includes palletizing and precooling.

1 1/9 bushel cartons 12.35-16.85 mostly 12.35-14.35

---PEPPERS, JALAPENO: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 14.35-16.85 mostly 14.35

---PEPPERS, LONG HOT: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Includes palletizing and precooling.

1 1/9 bushel cartons 14.35-16.85 mostly 14.35-16.35

---PEPPERS, POBLANO:

1 1/9 bushel cartons supply insufficient and in too few
hands to establish a market

---SQUASH, YELLOW STRAIGHTNECK: SUPPLY FAIRLY LIGHT. DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and precooling.

1/2 bushel cartons

small 8.00-12.85 mostly 8.35-10.35

medium 6.00-10.85 mostly 6.35-8.35

---SQUASH, ZUCCHINI: DEMAND MODERATE. MARKET SMALL SLIGHTLY HIGHER, MEDIUM ABOUT STEADY. Includes palletizing and precooling.

1/2 bushel cartons

small 8.00-8.85 mostly 8.35 few lower

medium 6.00-6.85 mostly 6.35

---TOMATOES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

MATURE GREENS

85% U.S. One or Better

25 lb cartons loose

5x6s 8.35

6x6s 8.35

6x7s 7.35

---TOMATOES, CHERRY: DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint baskets with lids 11.35-12.35

---TOMATOES, GRAPE TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Palletizing and precooling included.

flats 12 1-pint containers with lids 7.35

20 lb cartons loose 14.35



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ORGANIC

flats 12 1-pint containers with lids 12.35-14.35

---TOMATOES, PLUM TYPE: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

ROMA

25 lb cartons loose

extra large 11.35

large 11.35

medium 9.35

small 7.35-8.35 occasional lower

---LETTUCE, ROMAINE: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Extra services included.

cartons

24s 14.95-16.95

---RADISHES: DEMAND MODERATE. MARKET ABOUT STEADY. Precooling included.

Red

40 lb film bags topped 18.95-20.95 occasional higher cartons/crates bunched

24s 14.00

cartons topped 14 1-lb film bags 10.95-11.95

cartons topped 30 6-oz film bags 10.45-11.45

NORTH, CENTRAL AND SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---CABBAGE: SUPPLY RED TYPE LIGHT, SAVOY TYPE LIGHT. DEMAND FAIRLY LIGHT. MARKET SAVOY LOWER, OTHERS ABOUT STEADY. Extra services included.

RED TYPE

50 lb cartons

medium 14.00-16.35

ROUND GREEN TYPE

50 lb cartons

medium 9.00-10.35 Few low as 8.00, few labels high as 12.85.

SAVOY TYPE

40 lb cartons

medium 12.35-14.35 few labels 16.35

SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

2024 Season

---ENDIVE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

18s Offerings insufficient to quote.

24s 14.95

---ESCAROLE: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY.

Precooling included. Include some 14 and 16 count packs.

1 1/9 bushel cartons/crates

18s Offerings insufficient to quote.

24s 14.95

---LETTUCE, GREEN LEAF: DEMAND FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

cartons

24s 14.95-16.95