



Atwater, CA: Mostly Sunny 60-92
Coachella, CA: Partly Sunny 76-104
Fresno, CA: Partly Sunny 63-93
Livingston, CA: Mostly Sunny 60-92
Oxnard, CA: Partly Sunny 59-66
San Diego, CA: Partly Sunny 62-68
Irapuato, MX: Mostly Sunny 63-83
Baja CA, MX: Partly Cloudy 60-72
San Quintin (North Baja CA, MX): Partly Sunny 61-67

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

GEORGIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling.
flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00
occasional lower

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 10.00-14.00 (wide range in prices)
occasional higher and lower

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 10.00-16.00 mostly 12.00-14.00
occasional higher and lower

---RASPBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality.
flats 12 6-oz cups with lids 10.00-14.00 mostly 12.00
occasional higher and lower

OXNARD DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---STRAWBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 12.00-18.00 mostly 14.00-16.00 occasional lower

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---STRAWBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 12.00-18.00 mostly 14.00-16.00 occasional lower

ORGANIC
flats 8 1-lb containers with lids
medium 18.00-24.00 mostly 20.00-22.00 occasional lower.

SANTA MARIA CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---STRAWBERRIES: DEMAND GOOD. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality and condition. Most present shipments from prior bookings and/or previous commitments.
flats 8 1-lb containers with lids
medium 12.00-18.00 mostly 14.00-16.00 occasional lower

ORGANIC
flats 8 1-lb containers with lids
medium 18.00-24.00 mostly 20.00-22.00 occasional lower.

SOUTH AND CENTRAL DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---BLUEBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY.
Includes palletizing and cooling. Wide range in quality and condition. Many present shipments from prior bookings and/or previous commitments.



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service
Specialty Crops Market News

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flats 12 6-oz cups with lids 10.00-16.00 mostly 12.00-14.00 occasional higher.

ORGANIC

flats 12 6-oz cups with lids 20.00-24.00 (wide range in prices) occasional higher and lower.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2026 Season

---NECTARINES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in prices.

OTHER WHITE FLESH VARIETIES

cartons 2 layer tray pack
48-50S 28.95-32.95 mostly 28.95
54-56s 24.95-30.95 mostly 24.95-28.95 occasional lower

OTHER YELLOW FLESH VARIETIES

25 lb cartons loose
60-64 size 20.95-22.95
70-72 size 18.95-26.95 mostly 18.95-22.95
cartons 2 layer tray pack
48-50S 26.95-32.95 mostly 26.95-28.95
54-56s 22.95-28.95 mostly 24.95-26.95

---PEACHES: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in prices.

Various White Flesh Varieties

cartons 2 layer tray pack
48-50S 28.95-32.95 mostly 28.95-30.95
54-56s supplies in too few hands to establish a market

Various Yellow Flesh Varieties

25 lb cartons loose
60-64 size 20.95-22.95
70-72 size 16.95-20.95 mostly 16.95-18.95
cartons 2 layer tray pack
40-42S 28.95-40.95 mostly 28.95-32.95
48-50S 26.95-32.95 mostly 26.95-30.95
54-56s 22.95-28.95 mostly 24.95-26.95

---PLUMS: DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included. Wide range in prices.

VARIOUS RED VARIETIES

28 lb cartons loose
30-35 size 38.95-42.95
40-45 size 34.95-40.95 mostly 34.95-36.95
50-55 size 30.95-34.95

COACHELLA VALLEY CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2026 Season

---GRAPES: SUPPLY BLACK SEEDLESS LIGHT. DEMAND BLACK SEEDLESS GOOD, OTHERS FAIRLY GOOD. MARKET ORGANIC LOWER, OTHERS ABOUT STEADY. Extra services included.

Black Seedless

U.S. One
18 lb containers bagged
large-extra large supplies insufficient and in too few hands to quote.

IVORY

18 lb containers bagged
large-extra large 36.95-38.95

Red Seedless

U.S. One
18 lb containers bagged
large-extra large 28.95-32.95 mostly 28.95-30.95 occasional higher

SUGRAONE

U.S. One
18 lb containers bagged
large-extra large 36.95-38.95

White Seedless Type

U.S. One
18 lb containers bagged
large-extra large 36.95-38.95

ORGANIC

Red Seedless

U.S. One
18 lb containers bagged
large-extra large 34.95-38.95

White Seedless Type

U.S. One
18 lb containers bagged
large-extra large 38.95-42.95 mostly 40.95-42.95

MEXICO CROSSINGS THROUGH TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2025 Season

---AVOCADOS: SUPPLY 48S-84S FAIRLY LIGHT, OTHERS MODERATE. DEMAND MODERATE. MARKET ABOUT STEADY. Extra services included.

Hass

cartons 2 layer



Fresno Shipping Point Fruit Prices (FR_FV110)

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32s 53.25-64.25 mostly 53.25-56.25 occasional higher and lower.

36s 53.25-64.25 mostly 53.25-56.25 occasional higher and lower.

40s 53.25-65.25 mostly 53.25-56.25 occasional higher and lower.

48s 55.25-65.25 mostly 56.25-59.25 occasional higher and lower.

60s 48.25-62.25 mostly 54.25-58.25 occasional higher and lower.

70s 40.25-52.25 mostly 43.25-46.25 occasional higher and lower.

84s 34.25-51.25 mostly 35.25-38.25 occasional higher and lower.

ORGANIC

Hass

cartons 2 layer

48s 63.25-74.25 mostly 63.25-65.25 occasionally higher.

60s 53.25-70.25 mostly 64.25-66.25 occasional higher.

70s 45.25-60.25 mostly 56.25-59.25 occasional higher.

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point

Basis

2026 Season

---AVOCADOS: DEMAND MODERATE. MARKET ORGANIC 60S-70S HIGHER, OTHERS ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 54.25-66.25 mostly 56.25-59.25 occasional higher

36s 54.25-66.25 mostly 56.25-59.25 occasional higher

40s 56.25-66.25 mostly 56.25-59.25 occasional higher

48s 56.25-66.25 mostly 56.25-59.25 occasional higher and lower.

60s 48.25-65.25 mostly 50.25-53.25 occasional higher

70s 43.25-57.25 mostly 43.25-45.25 occasional higher

84s 32.25-48.25 mostly 34.25-38.25 occasional higher and lower.

ORGANIC

Hass

cartons 2 layer

48s 63.25-75.25 mostly 63.25-65.25 occasionally higher and lower.

60s 53.25-72.25 mostly 66.25-69.25 occasional higher and lower.

70s 45.25-61.25 mostly 56.25-58.25 occasional higher and lower.