



NATIONAL ORNAMENTAL TRENDS

Agricultural Marketing Service
Specialty Crops Market News

January 25, 2024

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ORNTRDS

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Unless otherwise stated, imports are for the weeks ending January 6, 13, and 20, 2024 in that order in 1,000 stem count units. Expected movement is for the period January 21, 2024 - January 27, 2024. Prices are for January 25, 2024 compared to January 18, 2024. Unless otherwise stated, sales are F.O.B. port of entry basis and extra services are included. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shipper are included in the price reported. IMPORTS FROM COLOMBIA, ECUADOR, COSTA RICA, AND GUATEMALA; MOSTLY COLOMBIA.

ORNAMENTALS

---ALSTROEMERIA

Imports via Air 18,703-19,974-22,702 --- Movement expected to decrease. Trading Moderate. Prices Select, super select unchanged, fancy higher. Bunched 10s Assorted colors Super Select mostly, 4.22; Select mostly 2.95; Fancy mostly 2.87.

---ANTIRRHINUM (SNAPDRAGON)

Imports via Air 1,312-1,376-1,579 --- Movement expected to remain about the same. Trading Moderate. Prices Higher. Per bunch 10s 70 cm mostly 4.72.

---ASTER

Imports via Air U-U-U --- Movement expected to increase. Supplies very light. Trading Moderate. Prices Higher. Per bunch, White mostly 2.35, Purple mostly 2.45. (U = unavailable)

---CARNATIONS, MINIATURE

Imports via Air 16,311-18,043-21,288 --- Movement expected to remain about the same. Trading Moderate. Prices Unchanged. Per bunch Assorted Mostly 2.72, Pink, mostly 2.72; Red 2.72, White mostly 2.72. Yellow mostly 2.72; Novelty, mostly 2.72.

---CHRYSANTHEMUM

Imports via Air 12,078-11,223-12,222 --- Movement expected to remain about the same. Trading Moderate. Prices Higher. Bunched 10s Disbud Spider Assorted mostly 3.50; white, mostly 4.50, yellow mostly 3.50, pink, mostly 3.50.

---CHRYSANTHEMUM (POM-POM)

Imports via Air 41,215-40,279-44,775 --- Movement expected to remain about the same. Trading Moderate. Prices Higher. Per bunch Cushion Daisy Novelty (CDN) Assorted Colors, mostly 2.33.

---GERBERA

Imports via Air U-U-U --- Movement expected to increase. Supplies very light. Trading Moderate. Prices Unchanged. Per stem Large mostly .60. (U = unavailable)

---GYPSOPHILA

Imports via Air 7,823-7,704-8,420 --- Movement expected to remain about the same. Trading Moderate. Prices Unchanged. Per bunch Million Stars ; XLence, mostly 4.98.

---HYDRANGEA

Imports via Air U-U-U --- Movement expected to increase. Supplies light. Trading Moderate. Prices Assorted, unchanged, white slightly lower mini green, blue higher. Per stem Assorted Colors mostly .89 white, mostly 1.10, mini green mostly .89, blue, mostly .89. (U = unavailable)

---LIATRIS

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices Unchanged. Bunched 90cm mostly 4.50; 80cm 4.82-4.85; 70cm mostly 4.00. (U = unavailable)



---LIMONIUM (STATICE)

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices Sinuata unchanged. Limonium Maine blue lower. misty blue, misty white unchanged. Per bunch Sinuata Assorted Colors mostly 3.37; Purple, mostly 3.37, White mostly 3.37, White Limonium Hybrids; Maine Blue mostly 4.61, Misty Blue, 5.12, Misty White mostly 5.62 (U = unavailable)

---ROSE, HYBRID TEA

Imports via Air 114,385-113,235-118,036 --- Movement expected to remain about the same. Trading Moderate. Prices 60 cm assorted higher, 50 cm higher, 40 cm higher, red freedom 70, 60cm. higher 50cm slightly higher, 40 cm red freedom lower. Assorted colors 60cm mostly .65, 50cm mostly .58; 40cm. mostly.50; Red variety Freedom 70cm mostly .89, 60cm .65; 50cm mostly .51; 40cm mostly .39.

---SOLIDAGO

Imports via Air U-U-U --- Movement expected to increase. Supplies light. Trading Moderate. Prices Unchanged. Per bunch mostly 3.35. (U = unavailable)

---ZANTEDESCHIA (CALLA)

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices Generally Unchanged. Per stem Standard Type White Varieties 80cm mostly 1.20; Miniature Type Assorted Color, mostly.89; Miniature Type White 50cm mostly .89. (U = unavailable)